



**THE
BETTENDORF
ROTARY
CLUB NEWS**
Bettendorf, Iowa, Rotary Club
Oct. 14, 2015, issue

Next meeting:
Wednesday, Oct. 21, 2015,
at Tanglewood Pavilion

**Learn all about Iowa
American Water...**

Our own **Richard “Ozzy” Oswald** is scheduled to present an update on his employer, Iowa American Water, at the Oct. 21 meeting. (There’s also an optional plant tour at 4 p.m.)



Iowa American Water serves more than “195,000 people in seven communities, supplying high quality water and wastewater service,” according to its Website.

The Quad Cities and Clinton are its largest markets. “We abide by regulations, invest in our vast infrastructure, educate our customers on wise water use, and help out where we can in our cities and towns,” the site says.

To ensure quality, “we conduct over 5,000 tests per year for about 100 potential contaminants, checking drinking water quality at every stage of the water treatment and delivery process,” the Website adds.

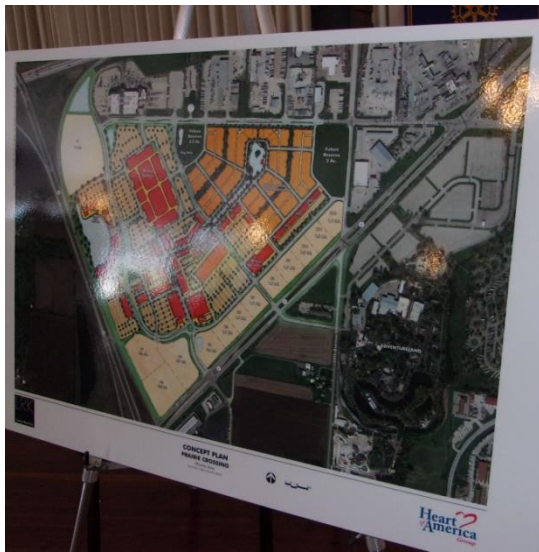
Last meeting:
Wednesday, Oct. 14, 2015



**Whalen outlines
‘winning city’
characteristics**

As his business grew from one restaurant, the Iowa Machine Shed in Davenport, to the Heart of America Group of 31 hotels, restaurants, retail and office spaces in six Midwestern states – and more on the way – **Mike Whalen**, the speaker at our Oct. 14 meeting, said he looked for certain characteristics in what he called a “winning city”:

→ It must have long-term vision. As Mike described a half-dozen cities where has or is developing projects, he said, “They have a broad vision of where t hey want to go.” That often has involved a 15-to-20-year vision of possibilities in communities as diverse as Altoona, Iowa; the Des Moines central business district; Olathe-to-Lawrence, Kan., and the sophisticated Museum Place district of Fort Worth, Tex.



→ It must be an “accretive” project. The project must “raise the bar in quality and aesthetics, Mike explained, spurring further development around it.

→ It must have highly variable support. For a community to carry its vision through to completion, he explained, it must be able to correlate such variables as high quality, the desired use(s) of the project and the project’s ability to be a catalyst for further development.

→ It must target its development partners. Those developer-community partnerships that work best, Mike explained, involve communities that target the developer whom they know can deliver the best results – they don’t just put out requests

for proposals and hope for the best, he added.



→ It must use incentives. Mike advocated the “judicious use” of economic incentive programs to accelerate growth. But “one size or type won’t fit all” communities and projects, he cautioned. The community has to figure out what kinds of incentives will add to the quality of the community.

→ It must have elected-official and professional-staff cohesion. The communities Mike finds most attractive to do business with have a “shared commitment to getting things done by elected officials and professional city staff.”

That commitment ensures the continuity of commitment to projects, sometimes over many years.



“Put all of these factors together and you’ll have a winning community for development,” he concluded.

Announcements...

➔ **Veterans Day meeting: President Kevin Kraft** urged each member to invite a veteran to attend the BRC special Veterans Day meeting on Nov. 11.

➔ **Meetings cancelled:** Because they occur so close to holidays, these November and December meetings will be cancelled, the Board decided:

➔ **Nov. 26, pre-Thanksgiving**

➔ **Dec. 23, pre-Christmas**

➔ **Dec. 30, pre-New Year's Eve**



➔ **LobsterFest Committee:** **Kristine Stone**, co-chair of the 2016 LobsterFest Committee, said the next meeting will be at 11 a.m. – an hour before the weekly membership meeting – at Tanglewood Pavilion.

➔ **Coats for Kids:** The nearly 1,000 winter coats for needy kids – purchased with funds raised by the Bettendorf, Davenport and Iowa Quad-Cities Rotary clubs – will be delivered at 9 a.m. Saturday, Oct. 17, to the Area Education Agency office, near Central Avenue and 21st Street. **President Kevin** asked for a couple of volunteers – and got 'em.



➔ **Keep up the member recruitment:** **Jim Slavens** thanked members for their efforts in recruiting new members. “If you know someone who would make a good member, invite them to come as a guest,” he urged, asking members to turn in one of the gold-colored forms at each table.

➔ **Dictionaries to 4th graders: Jim Spelhaug** announced that the last of the almost 750 dictionaries that BRC donated this year to all 4th graders in Bettendorf would be delivered to



classrooms this afternoon. Jim read a note to one of the Rotarians from a teacher that thanked the club for again providing this service.



Jon Ryan
Happy \$\$...
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Kevin Kraft collected **\$313.08** from a Chicago Cubs-wowed crowd (**Scott Naumann**'s laptop even played a few bars of “Go, Cubs, Go”) – especially: **Sharon Sarver** – a check for \$19.08, the Cubs' last World Series year + a promise of \$107 (\$1 for each year since then) *when* they win this one... **Ann Kappeler** – golfer grandson about to compete at the Iowa championships... **Brad Morrison** – \$10 because friends gave their horse to his wife + “\$1 more for **Bill Daley**'s classy sweater-vest”... **Ryan Bell** – 9th wedding anniversary... **Dick Schillig** – “his” Ohio State Buckeyes are 6-0, ranked No. 1 + “a ‘significant’ birthday and 44th wedding anniversary – so a check for \$114 – you do the math”... **Brent Werner** – played in Geneseo High School alumni game against arch-rival... **Jenny Garlach** – with husband, rode in a cattle drive in

Wyoming, after trailering two horses “and we didn’t see any bears!”... **George Daugherty** – spent all last week with granddaughter... **George Coin** – “an



historic” lunch at the same table with son **Harry** (currently, our only two-generation members)... **Dave Deuth** – a good week for the Minnesota Vikings – “no injuries, they won...” (And a kibitzer added: “No arrests, either.”)

The meeting opened...

After calling the meeting to order, **President Kevin Kraft** led the recitation of The 4-Way Test, **Tom Howard** (accompanied by **Scott Naumann**’s laptop) led the patriotic song, “This Is My Country,” and President Kevin led the Pledge of Allegiance to the Flag and the Moment of Silence.

After introductions, Tom led two more songs, “R-O-T-A-R-Y” and – because the Chicago Cubs are in the National League Championship Series, “Take Me Out to the Ballgame.” [Thanks, too, to **Sharon Sarver**]

Secretary Johanna Smith introduced...

Visiting Rotarians:

Ralph Heninger, Davenport Rotary
 Kate Miller, Davenport Rotary & Locals Love Us
 Tim “Chopper” Shea, Milan Rotary & Locals Love Us
 Kelly Voges, North Scott Rotary & Locals Love Us
 Tom Torrey, Rock Island Rotary

Guests:

Mike Whalen, Heart of America Group (speaker)
 Kim Whalen, Heart of America Group (speaker)
 Terry Bloomfield, TMI (guest of **Jim Slavens**)
 Shawna Viktor, Galaxy One (guest of **Chris Carroll**)
 Beth Dunn, QC Bank & Trust (guest of **Todd Larsen**)

In total, 64 Bettendorf Rotarians attended, joined by 5 guests and 5 visiting Rotarians.

Missing today...

Bush, Dickson, Dobesh, Eikenberry, Elledge, Featherstone, Felton, Fopma, Foster, Franks, Gause, Hassel, Hill, Hinman, Hintermeister, Hinton, Hipple, Hurd, Hutcheson, James, Love-Sherrick, Marbach, Miller, L., Mitvalsky, Naeve, Nelson, Powers, Rabine, Ricketts-McCool, Ross, Rutherford, Saul, Schmidt, Schmit, Schutte, Scranton, Sorenson, Stopulos, Thein, Webster, Willsher, Windmiller



Make-ups...

Davenport Rotary: Kraft

Rotary One Summit Training: Kraft, Dobesh, Schuler and Nanda

Board of Directors Meeting: Kraft, Daley, Schuler, Nanda, Dobesh, Lane, Sarver and Smith

North Scott Rotary: Ashby

Make up at another QC club...

Monday, noon: Davenport – The Outing Club

Monday, noon: Moline –Trinity Lutheran Church, Moline

Monday, 6 p.m.: QC Illinois – Club Rm., HyVee, 7th Street & John Deere Road, Moline

Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City

Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Tanglewood Pavilion

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport

Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club 2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers

Rotary After Hours – Bierstube, Moline

Friday, noon: North Scott – Steeplegate Inn, Davenport



And at the end...

... of the meeting, **Ann Kappeler** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

Upcoming meetings...



... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

Oct. 21: Iowa American Water Co., our own **Richard “Ozzy” Oswald**, Iowa American Water (optional

plant tour at 4 p.m.)

Oct. 28: First Tee, our own **Decker Ploehn** plus a First Tee representative

Nov. 11: Veterans Day program

Nov. 18: Dr. Michael Edmondson, associate vice president for career development, Augustana College: the college’s initiative, Careers, Opportunities, Research and Exploration (CORE)

Nov. 25: Vocational Service

BRC News staff...

Editor, reporter, photographer: Fred Anderson

Correspondent, Web-site host: Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>

For more on
Rotary
International:

<https://www.rotary.org/>

