



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
May 15, 2013, issue

Next meeting:

Wednesday, May 22, 2013, at
Fortune Garden Restaurant

High-tech manufacturer to speak on May 22

Genesis Systems Group, Davenport, describes itself as the “largest builder of robotic arc welding systems in North America.” Its CEO, **Joel Lorentzen**, is the scheduled speaker for the May 22 meeting.

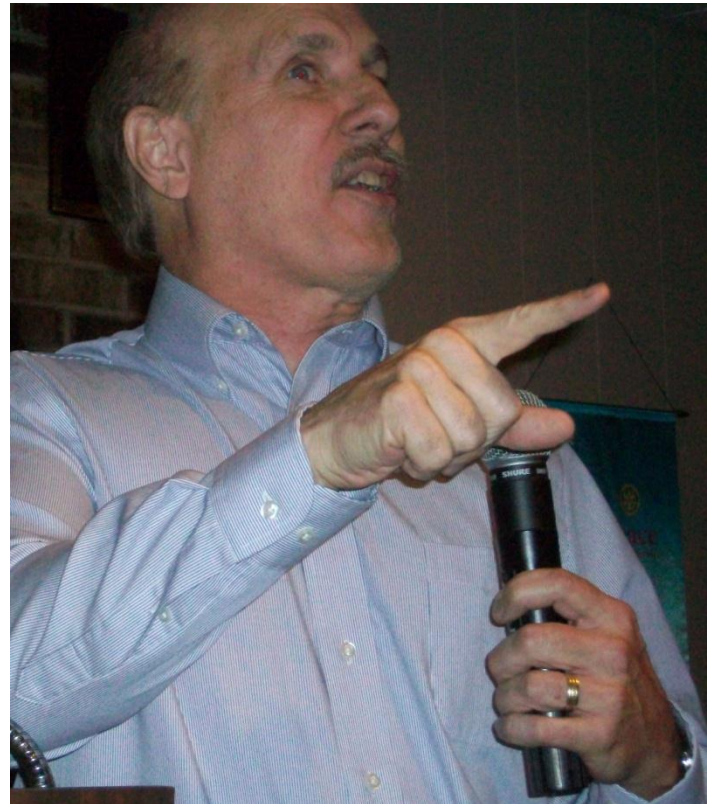
Genesis was named as the Best Place to Work by The Network: Young Professionals of the Quad-Cities. The company received the award in early May at the Young Professionals’ Symposium in Rock Island.

According to the Genesis Web site, “Robot systems integration is the Grand Central Station of an automation project. At the hub of all communication, coordination, purchasing, logistics and planning is the robot integrator. The goal is to provide a turnkey automation solution while optimizing efficiency, safety and quality. Ultimately, the responsibility to the end user lies with the integrator.”

Come to next week’s meeting prepared to learn a great deal more about this cutting edge technology.

Last meeting:

Wednesday, May 15, 2013



Funny biz key: serve customers

You might have expected **Jeff Adamson** to fill his time as speaker at the May 15 meeting with wise cracks and one-liners. But the founder of ComedySportz QC provided some wisdom that applies to any business, and to life – as he provided some laughs.

The 23-year-old improv comedy troupe is one of 24 ComedySportz clubs in “an association, not a franchise” that spans the U.S. – all others are in major markets – with two clubs in Europe. Among that stiff competition, Jeff said, the QC club is



No. 3 in revenue, “and customer service is the reason.”

Jeff explained: “Our competitor is the customer’s perception of good service,” so CS

discovers what that perception is “and we give it to them.” The club’s general format pits two teams of improvisational comedians against each other – with a heavy dose of audience participation to add to the fun. Jeff often acts as referee, complete with striped shirt and shrill whistle. Expanding on his philosophy of customer service – and business success – he explained, “There are two types of business persons – hunters, who ‘kill’ a deal and move on to the next one, and farmers, who cultivate a relationship with customers for the long term.” Jeff sees himself as a ‘farmer.’

For its first 20 years CS was located next to, and associated with, Circa 21 Dinner



Theater in Rock Island. “Then we had a business divorce,” Jeff quipped. “They got the house, and I got the kids.” After renovation, CS moved into the “Old Rocket Theatre”

(The Establishment Theatre, 220 19th St.) in downtown Rock Island, where it offers improv comedy “rated E for Everyone” at 7 p.m. Fridays and Saturdays – with a “slightly bluer” competition at 9:30.

“Business has been phenomenal,” Jeff said, with some 30,000 customers served last year.

Announcements...

→LobsterFest: Sharon Sarver

announced the quest for a Gold sponsor has succeeded – Lujack Northpark Auto Plaza will add its support to the event. It will add something new to LobsterFest, **President-elect Chelsea** said: a display of luxury cars. “This addition brings our sponsorship total to \$25,500 – exceeding last year’s total,” Chelsea said.

Sharon Sarver filled more volunteer worker blanks on her master sign-up poster, recruiting eight bartenders, four each for the inside and outside bars. The recruiting will continue next week – and the sign-up board will be just outside the meeting room.



Tim Lane and **Jonna Schuler** gave a Silent Auction update, which included such primo items as “big green (barbecue) eggs,” lunch for two featuring egg salad and chocolate sodas with *QC Times* columnist Bill Wundram, subscriptions to the *North Scott Press* from Bill Tubbs, Cubs tickets, golf and hotel packages... and much more. Jonna announced that Dimitri Wine & Spirits

has signed on as a Bronze sponsor – and “they’re bringing some fabulous Wine Pull bottles, and serving the dinner wine,” she added.

“We still have lots of tables left to sell,” **Penny McGimpsey** said, reminding all to give her the names of your guests.

Here’s the updated sponsor list:
Presenting (\$5,000): THE National Bank (**John DeDoncker**)

Gold (\$2,500): Lujack Northpark Auto Plaza

Silver (\$1,000): Bowe Machine (**Simon Bowe**), Bush Construction (**Tom Bush**), Iowa-American Water Co. (**Richard “Ozzy” Oswald**), Professional Touch Cleaning Services (**Diane Ricketts-McCool**), RJS & Associates (**Dick Schillig**), Weerts Funeral Home (**Dave Deuth**), Werner Restoration Services (**Brent Werner**)



Bronze (\$500): Califf & Harper Attorneys at Law (**Frank Mitvalsky**), **George Coin**, Community Health Care (**Jeff Hassel**), Dimitri Wine & Spirits, Estes Construction (**Jeff “Boomer” Hill**), Gallagher Millage Gallagher (**Bob Gallagher Sr.**), Grace Engineered Products (**Tom Howard**), Holmes Murphy & Associates (**Chelsea Powers**),

Home Instead (**Steve Habenicht**), Humana Health Insurance, Knilians’ Furniture & Interiors (**Amber Castro**), **Carter and Kaye LeBeau**, Lindquist Ford, Mel Foster Co. (**Brad Boeye**), Midwest Seafood, Steve’s Mirror & Glass (**Jerry Felsing**), **Sharon and Brad Sarver**, **Paul and Emily Scranton**, Swiss Valley Farms, Wagner’s Cleaners (**Ken Vandersnick**), Wells Fargo Advisors (**Rich James**)



The meeting opened...

President-elect Chelsea (“I have no idea what Mark’s doing today”) **Powers** rang the bell, said, “Good afternoon, Rotarians” led the recitation of the 4-Way Test. **Tom Howard** with piano accompaniment by **Zoey Pinter**, led the singing of the day’s patriotic song, “God Bless America. During Moments of Reflection, we learned that **Tom Howard** will undergo open-heart surgery Thursday (May 16). After introductions, the singing resumed with “Sing Rotarians” and concluded with a beautiful-day version of “When You’re Smiling.”

Secretary Chuck Mooney introduced:

Visiting Rotarians:

PDG Bill Tubbs, North Scott: Publishing
Ralph Heninger, Davenport: Attorney
Jay Taets, Davenport: Investments



Jon Ryan
Happy \$\$...
(Named to honor the late Bettendorf Rotarian, master punster and Sven & Oley jokester)

President-elect Chelsea collected \$190 for our foundations. Generosity flowed especially from: **Jeff Hill** – going to watch son Parker run at the state high school track meet in Des Moines... **Dick Schillig** – 110 days to Run With Carl + thanks to Trinity Terrace Park for



sponsoring RWC + thanks to **Doyle McCully** for all his support for RWC + TWC just awarded its 27th and 28th 4-year, \$4,000 scholarships to BHS and PVHS graduating seniors... **George Coin** – glad to be back after 120 days as a snow bird... **Brent Werner** – Werner Restoration Services was named one of the top five Small Businesses of the Year for firms with 1-50 employees... **Scott Naumann** – kudos to **Todd Ashby** and

Results Marketing for another successful “Leader-cast” last week... **Decker Ploehn** – “Here’s \$\$ for Doyle being speechless” after Dick’s words of praise... **Rich James** – just returned from the Colorado home + a new grandson is on the way... [and later:] speaker **Jeff Adamson** – a new granddaughter...

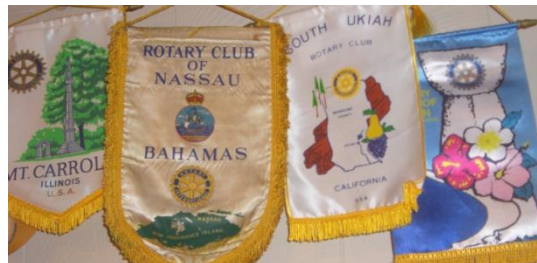


Missing...

K. Adams-6, Boeye-4, Brown-20, Bush, Castro, Chambers-3, H. Coin, DeDoncker-2, Deuth-3, Dickson-4, Downing-2, Duda, Edwards-20, Eikenberry-2, Ellstrom-20, Felsing-3, Franks-4, Gallagher Sr.-3, Harrison-15, Hartsock, Hassel, Hintermeister, Hinton-20, Kellenberger, Kennedy-12, Kraft, Larson, Lokenvitz, McWilliams-9, Marvin, L. Miller-19, Murphy-20, Nelson-5, Pieart-3, Ross-2, Salm, Scranton-4, Sherrick-3, Stopulos, Volbrecht-12, Windmiller-3, Worley-6

Make-ups...

BRC members who are participating in the “Read to Succeed” program in the 1st Grade classrooms of Bettendorf.





Carter LeBeau has collected 842 club banners from making up at Rotary clubs around the world – often accompanied by his wife Kaye

Make up at another QC club...

- Monday, noon: Davenport – The Outing Club
- Monday, noon: Moline – Christ the King Catholic Church
- Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
- Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City
- Tuesday, noon: Rock Island – QC Botanical Center
- Wednesday, noon: **Bettendorf** – Fortune Garden Restaurant
- Wednesday, 5 p.m.: Mini Meet – Lunardi's Restaurant, Davenport
- Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf
- Thursday, noon: East Moline – Christ United Methodist Church
- Thursday, noon: Milan – Pinnacle Country Club
- Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Brian Kennedy**, bmfkennedy@att.net, 340-5114, and to **Scott Naumann**, 445-4260, scottn@midlandcom.com. Have a program idea? Give 'em a call.

May 22: Joel Lorentzen, CEO of robotic arc welding systems manufacturer Genesis Systems Group

June 12: Maureen "Mo" Hart, executive director of Project NOW community action agency, Rock Island

News staff...

Editor, reporter, photographer:

Fred Anderson...

Correspondent: Chuck Mooney...

Webmeister/Web-site host: Chris Glass

For more on Bettendorf Rotary Club:

<http://www.bettendorffrotary.com/>

And to learn more about Rotary

International: www.rotary.org/

