



**THE
BETTENDORF
ROTARY
CLUB NEWS**
Bettendorf, Iowa, Rotary Club
Feb. 6, 2013, issue

Next meeting:
Wednesday, Feb. 13, 2013, at
Fortune Garden Restaurant

**WQPT to air series of
programs on bullying**



WQPT-TV, the Quad Cities' public TV station, is working with area non-profit organizations to highlight the issue of bullying in school. **Lora Adams** will tell us all about it at the Feb. 13 meeting.

The station will air five programs on the topic, and will host two community meetings in February; the first one is scheduled for Monday, Feb. 18.

WQPT is also taping an hour-long special program hosted by bullying expert Dr. Jennifer Caudle (a former Miss Iowa), which will air in March.

Lora will also provide information a cyber-savvy website that has been created to enable parents and kids to work together to learn more about bullying and how to counteract it.

Last meeting:
Wednesday Feb. 6, 2013

**Demystifying
'the cloud'**

At the Feb. 6 meeting, our own **Mike Limberg** of Integrated Solutions took the mystery out of the concept of "cloud computing."

"Any device that connects you to the Internet uses cloud computing," he said. The essence of the cloud, he explained, is that "you pay a (rental) fee" to a provider to gain access to the Web, a server or software, rather than buying those services outright.



The primary reason for businesses to use cloud computing, Mike pointed out, is cost: "It costs less than buying your own." Many computer industry leading companies, such as G-mail and Yahoo Mail, Google, Microsoft and Amazon, use the cloud, he continued.

Flexibility is another advantage, he said. Amazon, for example, can use the cloud to expand its capacity before the Christmas-time peak buying season and then reduce that capacity when it's not



needed afterward. Other advantages of renting space in the cloud, he listed:

- Access to applications not perhaps otherwise accessible, such as expensive software unique to your industry
- Savings of space on your own system
- If rented software is updated, a cloud user gets the upgrade with no added cost

There are also some “worries” about use of the cloud, Mike said:

- With all your information in the cloud, if you lose Internet access, you also lose all that info
- Security and privacy issues are a worry
- You lose a measure of control of your property to a third party
- Costs can creep up over time when you’re locked into one cloud provider, Mike added.

The meeting opened...



The meeting opened with **President Mark Ross** leading the recitation of the 4-Way Test. Song leader **Tom Howard**, back after some weeks away, led the singing of the patriotic song, “This Is

My Country” – to the accompaniment of **Scott Naumann** and his multi-talented musical laptop. After Moments of Reflection – during which we learned of the death of **Daniel Marvin**’s father – the singing resumed. Tom used some of his

absence to bring some new selections to the BRC Songbook, and today we sang two of them, “Sing Rotarians” (to the tune of “On Wisconsin”) and “Happy Days Are Here Again.”



The music subsided after a rousing “Happy Birthday, Dear Rotarians”; February’s birthday celebrants are 1, Paul Murphy; 3, Tom Kellenberger; 4, Daniel Marvin; 13, Paul Scranton; 14, Brian Kennedy; 16, Tim Downing; 23, S.K. Nanda; 24, Bob Ryken, 27, Craig Windmiller.

Secretary Chuck Mooney (Super Bowl XLVII MVP) introduced:

Visiting Rotarian:

PDG Bill Tubbs, North Scott: Publisher

Announcements...

→ **Thirsty Thursday.** “Make that ‘Wasted Wednesday’ this month,” **Chris Glass** said. The monthly social was reset to **Wednesday: Feb. 20** – beginning at 5:30 at Pints, just off Utica Ridge Road.

→ **LobsterFest Strategy Session.**

President Mark reminded all that the first planning session for this most important fundraiser was to occur this evening at Granite City. If you attended, you got a make-up.

→ **Board meeting.** The February meeting begins at 4:30 p.m. next Tuesday, Feb. 12, at Bettendorf City Hall.



Presentation...

→ **Paul Harris + 1. S.K. Nanda** presented **Tom Howard** his Paul Harris + 1 pin, signifying that Tom has contributed \$2,000 to the Rotary Foundation. On his way to the award, S.K. informed us that February, the month in which Rotary International was founded, is “World Understanding Month.” He also noted that Ron Burton of Oklahoma is the president-elect of RI.

Jon Ryan Happy \$\$...

President Mark collected \$244 for our Foundations. Extra dollars came out of these members’ pockets: **Todd Ashby** – promoting the “Leader-Cast” broadcast, May 10 at the i-wireless Center, 7 a.m.-4 p.m. Todd said, for more information or tickets, contact Marcia at Results Marketing, 322-2065.... **Bill Tubbs** – happy the Iowa State Cyclones tromped is that too partisan?) Oklahoma in basketball... **Fred Anderson** – thanks to **Theron Schutte** and Bettendorf School System 1st grade teachers for the opportunity to work with the tykes on reading... **President Mark** – razzed **Tom Bush** just a little over the outcome

of the Bettendorf-Pleasant Valley basketball game, and who owed exactly what to whom as a result...

Upcoming meetings...

... Thanks to program chair **Brian Kennedy**, bmfkennedy@att.net, 340-5114, and to **Scott Naumann**, 445-4260, scottn@midlandcom.com. Have a program idea? Give ’em a call.

Feb. 13: Lora Adams, WQPT programs to counter bullying

Feb 20: Mark Jacobs, “Reaching Higher Iowa” education reform

March 6: Julie Plummer, Waste Commission of Scott County

April 10: Dan Grinstead, social work specialist at University of Iowa Hospitals and Clinics, who served with the Iowa National Guard in Iraq

April 17: Iowa Secretary of State Matt Schultz

Missing today...

K. Adams, Archer-6, Bibik-2, Boeye, Bowe-6, Brown-6, Calabrese-2, DeDoncker, Dickson-2, Dobesh-4, Duda-3, Edwards-6, Eikenberry, Ellstrom-6, Felsing, Gallagher Jr., Harrison-6, Hassel-2, Heninger, Hintermeister, Hinton-6, James, Kass, Kennedy-6, McWilliams-4, Marvin, L. Miller -5, Mitvalsky, Murphy-6, Murray-3, Ploehn, Powers, Ricketts-McCool-2, Salm-5, Sarver, Schuler, Scranton-2, Topper-2, Voigts, Volbrecht, Worley-6

News staff...

Editor, reporter: Fred Anderson...

Correspondent: Chuck Mooney...

Photographer: Carter LeBeau ...

Webmeister/Web-site host: Chris Glass

For more on BRC – and Rotary – see:

<http://www.bettendorffrotary.com/>