



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
June 15, 2011, issue

Next meeting:

Noon Wednesday, June 22, 2011,
at The Fortune Garden Restaurant

Palmer VC serves on national health panel

A provision in the nation's new health law, the Patient Protection and Affordable Care Act of 2010, authorizes the creation of an autonomous, non-governmental Patient-Centered Outcomes Research Institute, or PCORI. Last fall,



Dr. Christine Goertz, vice chancellor for research and health policy at Palmer College of Chiropractic, was named to the PCORI Board of Governors.

Dr. Goertz will speak at our June 22 meeting (rescheduled from June 8).

The purpose of PCORI "to assist patients, clinicians, purchasers and policy-makers in making informed health decisions by advancing the quality and relevance of evidence" regarding the prevention, treatment, diagnosis and management of

diseases and health conditions, then disseminating those research findings. The 21-member Board of Governors includes the directors of the Agency for Healthcare Research and Quality, and the National Institutes of Health plus 19 members representing patients, healthcare providers, hospitals, drug makers, device manufacturers, insurers, payers, government officials and health experts. Dr. Goertz joined [Palmer College](#) in 2007 as executive director of the [Palmer Center for Chiropractic Research](#).

Last meeting:

Wednesday, June 15, 2010

'Bio-technology a key to ag future'

Using a variety of charts and graphs to illustrate his theme, Iowa agri-business entrepreneur **Bruce Rastetter** projected "The Future of Agriculture" at the June 15 meeting.

If a world map showed land in proportion to its importance for world oil

production, Bruce said, the Middle East would be the largest area; if size were according to importance of food production, the U.S. would be largest. That fact, he continued, will be



increasingly important 50 years from now, as world population grows from 6.2 billion to 9 billion – requiring a 100% increase in food production, 70% of it from existing agricultural land. Demand for protein in people’s diets will soar, he said, as middle classes expand in China, India and elsewhere – and that will divert more grain to feed livestock.

Meanwhile, he continued, the demand for ethanol competes with corn, a key livestock feed. Oil, Bruce said, accounts for 80% of the cost of food by the time it reaches our table.

At least a partial solution to these competing demands lies in bio-technology – continued development of crops that adapt to broader climate conditions and produce more food using less water, he said.

The meeting opened...

... with **President Jeff Hassel** leading the recitation of “The 4-Way Test,” **Tom Howard** leading the singing of “God Bless America” with guest pianist **Gail Baldwin** and Moments of Reflection.



[Thursday afternoon, this sad news arrived from **Scott Tunnicliff**: “At about 11:40 p.m. CST last night, my brother Kim was killed when a van driven by a drunk driver struck his car on its way to Wooster, Ohio, back from Oak Park, Ill., where he had been to see his son Ian on his 17th birthday. Arrangements are

pending. Prayers for his wife Ginny, their children, Alison, Graham and Ian, and of course for Kim are most welcome.”]

After most of the announcements had been made, we finally got to exhibit our talents as a singing Rotary: “Sing Out a Song of Rotary” and “Let There Be Peace on Earth.”

Secretary Chuck introduced:

Guests:

Richell Nelson with **Donna Freese**
Les Flesher with **Todd Ashby**
Beverly Murray with **Penny McGimpsey**
Pat Olson & Bech Porter with **Brent Werner**

Announcements...

➔ **BRC Social Hour.** Two lanes have been reserved for us at the bowling alley in the lower level of Hotel Blackhawk in downtown Davenport beginning at 5:15 p.m. next Monday, June 20.

➔ **JDC Signup.** “We’re still 8-10 volunteers short,” **President Jeff** said, to marshal **OUR HOLE**, No. 1, during the John

Deere Classic, July 6-10. “But we really need help on Sunday,” **President Jeff** said. To volunteer, please contact him, jhassel@davchc.com, 336-3008, or **Steve Picart**, 359-3531, smharmony@netexpress.net.

➔ **Rotary Night at the Ballpark.** **George Daugherty** sold tickets to this event that raises funds for Rotary International’s Polio Plus campaign – and gives you an opportunity to meet and





greet Rotarians from other QC clubs. It's scheduled for the evening of June 29 at Modern Woodmen Park. Tickets are \$7 – with \$3 going to PP. Contact **George Daugherty**: 333-2244 or George.daugherty@mcgladrey.com.

➔ **Rotary-in-Motion Challenge. Dick Schillig** (with the musical theme from “Rocky” in the background) kicked off the second annual Run With Carl warm-up. We'll start counting steps on July 1. Three teams this year – with captains **Kurt Lokenvitz, Kevin Kraft**



and **Jonna Schuler**. Pedometers will be coming soon. “82 days to go,” Dick said.

➔ **LobsterFest**. It was thanks all around – from event chair **Scott Naumann** to event impresario **Frank Mitvalsky**, and vice versa; to top sponsors Califf & Harper and The National Bank; to **Rick St. Laurent** and Rivermont Collegiate as “the perfect location,” and to the weather for cooperating. To make sure no one was left out, who should have been mentioned, Scott and Frank extended thanks to everyone – “When we needed help, someone would always step up.”



To tie up the fund-raising loose ends, a “volunteer from the audience,” **Glenn**

Kass, conducted a not-so-silent auction of leftover items. **Brian Rolf** grabbed up gift certificates to The Upholstery Shop and K&K Hardware for \$50, and **Scott Naumann** slurped up at least a week's worth of suds for the same amount.



The news...

Fred Anderson (one day after Flag Day) found these bits of what some might call news:

The massive wildfire in eastern Arizona was expected to become the state's largest by later Wednesday....

"Spider-Man: Turn off the Dark" finally had its opening night Tuesday, to mixed reviews.... The cancellation of Hugh Hefner's wedding to Crystal Harris was made official, voiding her plan to dump him at the altar as part of a "reality" TV show....

A woman's plot to "... pay somebody a stack to kill my baby father" was thwarted after she advertised for a killer on Facebook.... And police in Elgin, Ill., busted a man for smoking pot in a McDonald's drive-thru – the arresting officer was right behind him as he puffed away.



Sergeant at arms...

President Jeff collected \$278 for our foundations and Birthday money from **Carter LeBeau** and **Ann Kappeler** for our Scholarship fund.

Ryan \$\$ came from: **Carter LeBeau** – birthday... **Ann Kappler** – happy to share a birthday with Carter – but “a different age”... **Jean Dickson** – happy her daughter is home from D.C. trip... **Tim Lane** – “fantastic time at my first LobsterFest”... **Dick Schillig** – pick up your registration reminder for RWC... **George Daugherty** – open house went well for McGladrey's new digs in the

New Ventures Center in downtown Davenport... **Doyle McCully** – got his \$ clip back after leaving it at The Fountains + a blonde joke about flying to Seattle.

Missing today:

L. Adams-2, Ahlstrand-4, Atnip-3, Blaske, Boeye, Bowe-2, Brown-11, Carter, DeBuhr-2, Dobesh-3, Ellstrom-23, Edwards, Foster, Glass, Heninger, Hintermeister, Hinton, Harrison-2, Kinsley, Kraft, Lanum, Legare-11, Lofgren-10, Lundin-2, Limberg, Manas-6, Nielsen-3, Pelecky-10, Ploehn, Praul, Sarver, Scranton, Sherrick-2, Schutt -7, Volbrecht-2, Willsher

Make-ups:

At today's committee meetings: Steve Sorensen, Rick St. Laurent, Mike Freemire, Tony Calabrese, Linda Miller, Dawn Saul, Bob Gallagher, Diane Ricketts-McCool, Frank Mitvalsky, John DeDoncker, Todd Larsen, Glenn Kass, Carl Loweth, Jean Dickson, S.K. Nanda, Dick Schillig, Kirsten Adams, Duncan Cameron, Jerry Felsing, Joanna Schuler, Kurt Lokenvitz, Bob Gabrilson, Tim Lane, Chelsea Powers, Penny McGimpsey, John Archer, Jim Spelhaug



Upcoming meetings...

June 29: Installation of new club president

July 6: John Archer and Mark Ross: Travelogue BRAZIL!!!!

July 13: Dana Dean, the Stickley Furniture rep. for Knilans' Furniture & Interiors: Arts and Crafts/Mission style furniture

July 20: Rachel Hurley, executive director of Iowa Biotechnology Association

News staff...

Editor, reporter: Fred Anderson...

Correspondent: Chuck Mooney...

Photographer: Carter LeBeau...

Webmeister: Ralph Heninger...

Website host: Harry Coin

Make up at another QC club...

Monday, noon: Davenport – The Outing Club

Monday, noon: Moline – Christ the King Catholic Church

Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline

Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City

Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Fortune Garden Restaurant

Wednesday, 5 p.m.: Mini Meet – Lunardi's Restaurant, Davenport

Thursday, 7 a.m.: IA Quad Cities – The Lodge, Bettendorf

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

Friday, noon: North Scott – Steeplegate Inn, Davenport



Bettendorf Rotary resources

Hot links where you can find answers to many questions about Rotary.

The history of Bettendorf Rotary, and more:

<http://www.bettendorfrotary.com/local.htm>

Bettendorf Rotary in the community:

<http://www.bettendorfrotary.com/community.htm>

Bettendorf Rotary's current officers:

<http://www.bettendorfrotary.com/current.htm>

Bettendorf Rotary's committees and their chairs:

<http://www.bettendorfrotary.com/committ.htm>

Links to Rotary International, Rotary Foundation, Polio Plus... and more:

<http://www.bettendorfrotary.com/links.htm>

Link to District 6000's Website:

www.rotary6000.org