



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Feb. 10, 2016, issue

Next meeting:

Wednesday, Feb. 17, 2016, at
Tanglewood Pavilion

Humility of Mary gives shelter to many in QC

Sandi Burrichter is the development director of the Humility of Mary Shelter and Housing, and she is the scheduled speaker at the Feb. 17 meeting.



“On any given day in the Quad Cities,” the organization notes, “approximately 400 people do not have a permanent place to call home. Some are doubled up

with family or friends, some live in their vehicles or abandoned buildings and the rest, the fortunate, stay in area shelters.”

To address that need, Humility of Mary Shelter Inc. (HMSI) operates an 82-bed emergency shelter for adult men and women. In fiscal 2014-2015 HMSI provided 36,665 nights of shelter and housing. At last report, 19% of the people it serves are veterans. Humility of Mary Housing Inc. (HMHI) is a transitional housing program for single parents and their children. In 25 years HMHI has helped 777 families experiencing homelessness in the Quad Cities, including some 1,539 children.

Last meeting:

Wednesday, Feb. 10, 2016



Making changes at QC’s WHBF-TV

Since 2013, when Nexstar Broadcasting



Group purchased WHBF-TV, the Quad Cities’ CBS affiliate, the station has made substantial changes, and **Marshall Porter**, its vice president and general manager, told us about them

during our Feb. 10 meeting. **J.D. Walls**, the station’s director of broadcast operations, described the physical transformation of its studio spaces and the programming changes toward a greater commitment to the QC community.

Under ownership by the Potter family, WHBF signed on the air July 1, 1950, the first TV station in the QC and only the 5th one in Illinois, Marshall said. The family sold the station in 1987 to owners who drastically cut the station's coverage of local news and commitment to community issues. The Nexstar purchase three years ago "changed the dynamics" dramatically, Marshall said.

Where the previous management had produced newscasts only at 5 and 10 p.m., now 'HBF has added news programs – with more local content – throughout the broadcast day. In addition, the station broadcasts a half-hour Sunday focus on local and bi-state issues, called "The Record," plus regularly scheduled expanded coverage of the Rock Island Arsenal, University of Iowa sports and the impact of seasonal weather trends on the local area. "We cover more local news, news analysis and local stories – with more depth to those stories," Marshall said



In upgrading the station and its personnel, **J.D.** described how the station's studio was remodeled "from the floor up." The station beefed up news and public-affairs staffs and production

personnel. It hired new news anchors but kept weather and sports-casters.

WHBF's station "family" has also changed recently. It now encompasses Ch. 4, the QC CBS affiliate; Ch. 18, KLJB, Fox; Ch. 41 and 4.2, KGCW-TV, The CW; ThisTV and MeTV.



New-member inductions...

S.K. Nanda presided at the induction of Bettendorf Rotary's two newest members:

→**Joyce Rivera**, who works in sales for Simple Energy Solutions, which supplies LED light bulbs to businesses to replace standard bulbs, saving both energy and company expenditures. She has three children: a daughter, 19, at Scott Community College; a son, 17, at Bettendorf High School, and a son, 13, at Bettendorf Middle School.

→**Duane Thompson**, an attorney since 1980, who specializes in human resource issues and manages the HR for a number of client companies. His adult children are 28, 25 and 23 years old.

Announcements...

➔BRC Endowment Fund Initiative:



President Kevin Kraft and Immediate Past President Sharon Sarver teamed up to announce an initiative to grow the BRC Endowment Fund by \$10,000 per year for the next five years. Proceeds from the fund, which is managed by the



Community Foundation of the Great River Bend, can provide additional grant-making opportunities – as well as a cushion if the LobsterFest should falter as BRC’s top source of charitable-giving funds.

This year BRC granted \$2,500 less than last year because, at the last minute, one recipient disbanded and returned its grant. Club officials decided to use that money – plus \$1,000 donated by an anonymous member – to form a “challenge pool” to kick-start the growth of the Endowment Fund.

Until it’s used up, money from this pool will match, at 50%, every pledge or donation to the Endowment Fund – every \$100 now becomes \$150. Dividing the \$10,000 target by the current membership makes the pledge per member about \$62, Sharon said.

Both she and Kevin pledged \$500 – and a number of other members quickly pledged \$100 or more as well. Other members chose to delay pledging until after they had consulted with a spouse or

financial adviser – the deadline for making a pledge for this year is June 30.

Tax-aware members noted that a donation of \$100 or more to a charitable fund qualifies the giver for an Endow Iowa Tax Credit – consult your tax adviser for details.

When writing a check, make it payable to “Community Foundation of the Great River Bend” (or, simply, “Community Foundation” or “CFGRB”) and note in the memo space that it’s for the Bettendorf Rotary Endowment Fund.



➔**Red Badge Meeting:** **President Kevin** announced that 15 of the 22 new members, who had joined since Feb. 15, 2015, attended the Red Badge Meeting the previous evening at Jersey Grille, Davenport. During that meeting the new members learned in greater detail about how BRC serves communities around the world through projects at the QC, state, national and international levels. They also heard briefings from Board members about what each leadership position entails.

New members at the meeting were **Larry Thein, Curtis Fee, Chris Carroll, Brittney Hopkins, Peggy Schneden, Rick Bormann, Tom Kellenberger,**



Drew Lawrence, Keith Worner, Jenny Hager, Dean Kraus, Dr. Julie Meyers, Duane Thompson, Jennifer Bennett and Joyce Rivera. Board members in attendance included **Kevin Kraft, Jonna Schuler, Bill Daley, Ryan Bell, Jim Spelhaug, S.K. Nanda** and **Sharon Sarver.**

➔ **‘Ponsetti ball drop’ at District 6000 Conference:** As **President Kevin** noted last week, the Ponsetti process to repair club feet – which is headquartered at the University of Iowa, and is named for the U of I medical faculty member who developed it – seeks to raise funds with a ping pong ball drop during the conference this spring. Members can buy as many balls as they like, at \$5 apiece; when they’re dropped, some will land in prize-winning cups – worth up to \$1,000. Sign-up lists and collection of money will repeat for the next several meetings, he said. The District 6000 Annual Conference is March 31-April 2 in Des Moines. For more info, or to register, contact **Secretary Johanna Smith** (bettendorffrotary@gmail.com).

➔ **Feb. 24 meeting moves:** Instead of our usual meeting site, in two weeks we travel to the **Waterfront Convention Center** to hear **Mayor Bob Gallagher’s** 2016 State of the City Address. Doors open at 11a.m. Opening/welcome remarks and lunch service begin

at 11:30. The State of the City presentation is scheduled to begin about 12:15. There will be no extra cost for the meal for BRC members.



➔ **All-QC Rotarian meeting:** **President Kevin** thanked **Will Doland** and **Christy Gause** for representing BRC on the committee to plan the “**Service for Success**” meeting involving members of all QC Rotary clubs – **5:30-7:30 p.m. Thursday, Feb. 25, at the Rogalsky Center, St. Ambrose University.** This event aims to inform the community – and prospective members of any Rotary club in the QC – about Rotary International and its worldwide service work. Kevin urged BRC members to invite as many prospects as they wish. Cost for Rotarians is \$10 each – but prospects attend free.

Kevin noted that the emcee for the event will be our own **Decker Ploehn.**



➔ **‘A Little Off Key’ event:** Two Illinois QC clubs, the Rock Island Rotary and the Twin Rivers Rotary After Hours, have teamed to present “**A Little Off Key: A Dueling Pianos Event,**” with the performance scheduled to begin at 7:30 p.m. Thursday, March 3, at River Music Experience. This fundraiser event “will support local youth programs and other Rotary projects,” according to the sponsoring clubs. Admission is \$45 per

person, which includes heavy hors d'oeuvres. The doors will open at 6 p.m. Performers are furnished by FunPianos, a traveling dueling pianos group. Tickets can be purchased online through Eventbrite or from Sue Lerschen-Cassatt (309.644.0101 / SLerschen-Cassatt@FirstStateIL.com).



**Jon Ryan
Happy \$\$...**
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Kevin Kraft collected \$157 with comments from: **Harry Coin – George Coin** has pedaled his bike past the 200-mile marker so far this year... **John Daly** (Rock Island Rotarian) – promo for “A Little Off Key” fundraiser event – “We hope we can be as successful as the LobsterFest”... **Tim Lane** – his company hired **Scott Naumann**’s troupe to present “It’s a Mystery” at a fundraiser – which was a success... **Dave Deuth** – happy to be here + noted his daughter works for **Theron Schutte** in the Bettendorf School System, while his wife’s ultimate boss is **Jim Spelhaug** of the PV School System.



The meeting opened...
President Kevin Kraft called the meeting to order and led the recitation of The 4-Way Test. **Tom Howard**,

with accompaniment from **Scott Naumann**’s musical laptop, led the singing of “God Bless America.” President Kevin led the Pledge of

Allegiance to the Flag and a Moment of Silence.

Secretary Johanna Smith introduced...

56 Bettendorf Rotarians and 8 guests attended.

Visiting Rotarians:

JD Walls, WHBF TV & Iowa QC Rotary (speaker)

John Daly, Rock Island Rotary

Guests:

Christine Tenboer, State Farm Insurance (**Thein** guest)

Marshall Porter, WHBF TV (speaker)

Bryce Johnson, J&M Civil Design (**Schneden** guest)

Lori Rochholz, Tri City Electric (**Kappeler** guest)

Mike Senneff, Product Safety Health (**Bennett** guest)

Tim “Chopper” Shea, Locals Love Us (**Bell** guest)



And at the end...

... of the meeting, **Dave Deuth** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

Missing today...

Bibik, Boeye, Bush, Chambers, Coin, G., Daugherty, Dobesh, Doland, Downing, Duda, Dugan, Eikenberry, Elledge, Featherstone, Fee, Felton, Foster, Habenicht, Hanzelka, Hinton, Hurd, Hutcheson, James, Kellenberger, Kraus, McGimpsey, Mannix, Mitvalsky, Mohr, Naeve, Nelson, Olson, Oswald, Ricketts-McCool, Ross, Rutherford, Saul, Schillig, Schmit, Schutte, Schwab, Scranton, Slavens, Stone, Stopulos, Webster, Wells, Werner, Willsher, Windmiller

Make-ups

All-QC Rotary Event: Christy Gause
North Scott Rotary Club: Bob Gallagher Jr.
Rotary Club of Chandler, Ariz.: Kevin Kraft

Board Meeting: Kevin Kraft, Jonna Schuler, Tim Lane, Bill Daley, Ryan Bell, Jim Spelhaug, S.K. Nanda, Sharon Sarver, Johanna Smith and Laurie Dobesh

Red Badge Meeting: Kevin Kraft, Jonna Schuler, Bill Daley, Ryan Bell, Jim Spelhaug, S.K. Nanda, Sharon Sarver, Johanna Smith, Fred Anderson, Brad Morrison, Larry Thein, Curtis Fee, Chris Carroll, Brittney Hopkins, Peggy Schneden, Rick Bormann, Tom Kellenberger, Drew Lawrence, Keith Worner, Jenny Hager, Dean Kraus, Dr. Julie Meyers, Duane Thompson, Jennifer Bennett and Joyce Rivera



Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline – Trinity Lutheran Church, Moline

Monday, 6 p.m.: QC Illinois – Club Room,

HyVee, 7th Street & John Deere Road, Moline

Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City

Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Tanglewood Pavilion

Wednesday, 5 p.m.: Mini Meet – Lunardi's Restaurant, Davenport

Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers

Rotary After Hours – Bierstube, Moline

Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...



... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

Feb. 17: Sandi Burrichter, development director, Humility of Mary Shelter and Housing
Feb. 24 – at Waterfront

Convention Center: Mayor Bob Gallagher's 2016 State of the City

Address. Doors open at 11a.m.

Opening/welcome remarks and lunch

at 11:30. State of the City presentation at

12:15. Meal for BRC members included in dues, as normal.

March 9: John DeDoncker presents his annual financial analysis

BRC News staff...

Editor, reporter, photographer: Fred Anderson

Correspondent, Web-site host: Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>



For more on Rotary International:

<https://www.rotary.org/>