



**THE  
BETTENDORF  
ROTARY  
CLUB NEWS**  
Bettendorf, Iowa, Rotary Club  
Dec. 2, 2015, issue

***Next meeting:***  
Wednesday, Dec. 9, 2015,  
at Tanglewood Pavilion



**BHS Chamber  
singers present  
Yule serenade**

Our annual pre-Christmas tradition continues at the Dec. 9 meeting when Brandon

Fraseur, director of choral activities at Bettendorf High School, brings 15 members of the school's Chamber Choir to sing a medley of seasonal carols and songs.

Don't miss it – it'll set just the right tone for putting you in the holiday spirit.



***Last meeting:***  
Wednesday, Dec. 2, 2015



**Planning a  
special event..?**

**Deanna Woodall**, owner and chief party planner at the Event Solutions Group, presented a wealth of event-planning advice at the Dec. 2 meeting.

Her No. 1 bit of advice: "Hire an event-planning professional" to achieve a professional-quality event.

To underscore the value of using an experienced planner, she reeled off an extensive list of concerns – from basics such as "What kind of event is it?" to specifics like "Will you need security?"

In the end, she said the event-planning process grows out of answering two basic

questions: “What is the purpose of the event?” and “What outcome do you have in mind?” These questions apply whether the event is intended to raise funds for a non-profit organization or celebrate a milestone event such as an anniversary.

Trusting volunteers to carry too heavy a load, or assigning an employee the –art-time task of planning an important event on top of normal duties – either approach can “lead to disappointment,” she said.

It’s not that volunteers or employees don’t mean well, she pointed out, but they often do not know of all the resources – vendors, performers, suppliers, etc. – nor are they prepared to deal with what can go wrong. And using an employee as an extra-duty event planner can harm the person’s regular duties to the employer, she added.

A professional event planner, Deanna said, “takes on all of the headaches” – which saves time, manages costs, anticipates and prevents problems, and handles the sometimes endless follow-up on countless details – to produce a smooth, professional, successful event.

Deanna said she focuses primarily on events “for clients I personally want to be involved with,” such as fundraisers for such organizations as the Make-A-Wish Foundation and Family Resources.

### Announcements...



➔**Holiday Baskets:** **Bill Daly** thanked the members who delivered Thanksgiving food baskets – and started a signup list for volunteers to deliver Christmas food and gift baskets. “We have 15 families,” he said,

adding that BRC will reimburse up to \$50 per gift for children in the recipient families. Gift-giving volunteers who need help selecting gifts can call **Sharon Sarver** for advice. Volunteers will get an email with details, such as number, ages and genders of children.

➔**No meetings on Dec. 23 and 30 – but: Tim Lane** is heading up a Dec. 30 social opportunity to bowl at Millertime Lanes. Plan to roll balls at pins 7-9 p.m. that New Year’s Eve eve. Members play free; guests are just \$10 each – contact Tim ([tim.lane@edwardjones.com](mailto:tim.lane@edwardjones.com) / **563.320.9161**) if you plan to go.

➔**Holiday Party:** The date for BRC’s annual Holiday Party is set to begin at 6 p.m. Wednesday, Jan. 20, at Tanglewood Pavilion, **Secretary Johanna Smith** announced.



➔**BRC philanthropy awarded. Tim Lane** announced that he, **Carol Foster** and **Ami Wells** had represented BRC at the Association of Fundraising Professionals Quad Cities National Philanthropy Day Luncheon two weeks ago – at which we were recognized as the top service club of the year.

➔**Red Badge Meeting:** All members who have joined since **Feb. 15, 2015**, are urged to attend the Red Badge Meeting scheduled to begin at 6 p.m. **Tuesday, Feb. 9, 2016**. This is the opportunity to learn much more about Rotary – from the Bettendorf club to Rotary International. Location is still to be determined.



➔**Fill all the tables:** **Jim Slavens** thanked all who have helped “fill more tables” in the meeting room and encouraged continued efforts to recruit new-member prospects.

➔**BRC’s Foundation: President Kevin** encouraged members to donate to the club’s own foundation, setting a 5-year goal of growing it by \$50,000 by 2020. “That’s \$10,000 a year,” he said, noting that, with a membership of more than 100, that translates to contributions of less than \$100 per member per year.

“It’s easy to donate,” he said. “You can write a check or donate marketable securities.” To donate securities, he advised, “check with your tax adviser.”



**Jon Ryan**  
**Happy \$\$...**  
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

**President Kevin Kraft** collected \$598 wityh added amounts from these happy Rotarians: **John Rabine** – “pleased that we “delivered Thanksgiving Baskets... **Ken Vandersnick** – \$10 for 10 happy days visiting in Colorado... **Bill Daley** – thanks to all the Thanksgiving Basket volunteers... **Decker Ploehn** – happy to be able to issue bonds at a favorably low rate to spread the city’s cost for the I-74 bridge construction over several years... **Jean Dickson** – \$50 for birthday + more... **Theron Schutte** – \$84 for birthday + anniversary... **Jim Spelhaug** - \$100 for anniversary + thanks for all Rotary does... **Ryan Bell** – \$34 as bet two weeks ago for how the Packers beat the Vikings – but happy the Vikings are “back on top”... **Ami Wells** – congratulations to BRC for recognition of its philanthropy + happy kids were home for Thanksgiving + “Go, Hawks”... **Dave Franks** – happy to be here – thankful for all BRC does... **Tim Lane** – missed the last two meetings – for good causes: BRC’s philanthropy recognition + check from Tipton Rotary for the fresh-water project BRC sponsors in Haiti... **Ann Kappeler** – happy her Mom, who’s been ill, is on the mend... **Jenny Garlach** – happy son was home for Thanksgiving + “sorry, Hawkeye fans, but Go, Spartans”... **Decker** again – 40<sup>th</sup> anniversary... **Johanna Smith** – birthday... **President Kevin** – Rotary International is No. 5 on the list of 10 organizations that are changing the world because of Polio Plus.



To donate by check, make it payable to: The Community Foundation of

the Great River Bend [which administers the BRC Foundation] and mail / take it to 852 Middle Road, Suite 100, Bettendorf 52722. “Include a note to let them know who the check is from, that it should go to the Bettendorf Rotary Club Foundation – and your contact information,” he said. If you have questions, contact Krista at the Community Foundation: 326.2840, he added.





**Jim Spelhaug grabs and iced tea before lunch.**

**The meeting opened...**

At the sound of the bell, **President Kevin Kraft** called the meeting to order and led the recitation of The 4-Way Test. **Tom Howard**, accompanied by pianist **Deanna Severs**, led the singing of “This Is My Country.” After a Moment of Silence and introductions, Tom and Deanna returned for two more songs – “Rotary, My Rotary” and the first Christmas song, “Deck the Halls with Boughs of Holly.”

The singing ended with the monthly “Happy Birthday, Dear Rotarians.” At



this first meeting of December, we extended that musical wish (and plates of cookies) to: 03, Theron Schutte; 05, David J. Franks; 08, Brad Morrison; 13, Bradley Boeye; 23, Jeff Hassel, Bob H. Gallagher, Greg Blaske; 28, Larry Thein; 29, Johanna Smith, Will Doland

**Missing today...**

Bibik, Boeye, Bush, Carroll, Coin, G., DeDoncker, Deuth, Dobesh, Duda, Dugan, Eikenberry, Elledge, Felsing, Felton, Gallagher Jr., Geisewite, Hager, Hassel, Hintermeister, Hinton, Hipple, Hurd, James, Larsen, Lawrence, Miller, L., Mitvalsky, Morrison, Naeve, Nelson, Olson, Oswald, Powers, Ricketts-McCool, Ross, Rutherford, Sarver, Saul, Schmidt, Schneden, Schuler, Scranton, Sherrick, Stopulos, Webster, Werner, Willsher

**Make-ups...**

Rich James, Summit County, Colo. Rotary Club



**Secretary Johanna Smith introduced...**

**Guests:**

Deanna Severs, pianist  
 Ted Severs, husband of pianist  
**Joyce Riviera**, Simple Energy Solutions, Nanda guest  
 Deanna Woodall, Event Solutions Group, speaker  
 Kris Garrison, N2 Publishing, **Hutcheson** guest  
 Lindsay DeVinney, *Quad-City Times*, **McGimpsey** guest  
 Barry Doland, **Slavens** guest

A total of 60 Bettendorf Rotarians attended; they were joined by 7 guests.



**And at the end...**

... of the meeting, **Decker Ploehn** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

**BRC News staff...**

**Editor, reporter, photographer:** Fred Anderson

**Correspondent, Web-site host:** Johanna Smith

**Make up at another QC club...**

Monday, noon: Davenport – The Outing Club  
Monday, noon: Moline –Trinity Lutheran Church, Moline

Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7<sup>th</sup> Street & John Deere Road, Moline

Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City

Tuesday, noon: Rock Island – QC Botanical Center

**Wednesday, noon: Bettendorf – Tanglewood Pavilion**

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport

Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

2<sup>nd</sup> and 4<sup>th</sup> Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline

Friday, noon: North Scott – Steeplegate Inn, Davenport

**Upcoming meetings...**



... Thanks to program chair **Scott Naumann**, [scottn@midlandcom.com](mailto:scottn@midlandcom.com), 445-4260:

**Dec. 9:** Bettendorf High School Choral Program

**Dec. 16:** TBD

**Dec. 23:** NO meeting

**Dec. 30:** NO meeting

**Jan. 13, 2016:** Annual

Charities Luncheon

**Jan 20, 2016:** NO afternoon Rotary – but our Holiday Party will be that night at Tanglewood Pavilion

**TUESDAY, Feb. 9, 2016:** Red Badge Meeting that evening; location TBD

**For more on Bettendorf Rotary:**

<http://www.bettendorffrotary.com/>

**For more on Rotary International:**

<https://www.rotary.org/>

