



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Nov. 4, 2015, issue

Next meeting:

Wednesday, Nov. 11, 2015,
at Tanglewood Pavilion

Veterans Day speaker: First Army general



Featured speaker for our special Veterans Day program is **Maj. Gen. Paul M. Benenati**, First Army deputy commanding general-support on the Rock Island Arsenal. He is responsible for the training, readiness and mobilization of Army Reserve and National Guard units across the United States and

two U.S. territories. He is also the commander of the First Army Reserve Support Command.

Before coming to the Arsenal in 2014, General Benenati served concurrently as commanding general, 7th Civil Support Command and deputy commanding general, 21st Theater Sustainment Command, at Kaiserslautern, Germany, where he was responsible for disaster response, humanitarian assistance and consequence management throughout Europe and Africa.

Since being commissioned into the Army's Military Police Corps in 1980, he
– see **General**, page 5

Last meeting:

Wednesday, Nov. 4, 2015



Merging service into daily work

At the Nov. 4 meeting Vocational Service Chair **Ryan Bell** recruited **Will Doland** and **Brad Morrison** to join him in talking about how their companies – Locals Love Us, Doland Jewelers and Riverbend Signworks – build service to the community into the way they conduct their business. Here are some of the ways they give back:

➔Locals Love Us:

“Rotarians love to give back” to their community, Ryan said, noting that the essence of his company lies in identifying consumers’ favorite providers of goods and services. “We bought bouquets of flowers” for teachers and staffs at two area schools on the first day of classes, he said.



Because Locals Love Us also includes consumers’ ratings for non-profit organizations, “we help make people

aware of the missions” of those organizations and their service to the community, he said.

As part of his firm’s service to the businesses and organizations listed on its Website, “we tell the stories of how businesses help the community” beyond their business purpose. “Many Bettendorf Rotarians’ stories are on our Website,” Ryan added.



→**Doland’s Jewelers:** Retailers are always “hit up” for donations, Will said, and about seven years ago “we embraced this and decided to donate every time we were asked.” At first Doland’s gave to “virtually everything,” he said, and often gave \$50 gift cards. Now,

concentrating more on benefits and school fundraisers, “about 99.9% of the time we say yes, Will added.

In addition to support when asked to donate, one Saturday each month Doland’s picks a charity – usually based on input from customers – and donates “100% of battery sales” to it. “We also let employees donate on those days,” Will added, “and they get to wear jeans when they do.”

→**Riverbend Signworks:** Spreading his arms wide to illustrate “the spectrum of giving,” Brad said Rotary with its emphasis on service tends to cause its members to “slide” from the “never give” end to the “give a lot” end of the spectrum. Riverbend has built into its mission statement that it will be of

service to employees, the community and God – “That’s how we run our business,” he said.

Translating that mission statement into action, Riverbend “supports mostly faith-based businesses” – often with free or discounted work. We encourage employees to contribute to decisions to help, and how to help a customer.



Ryan promised to give more members opportunity to tell their story of service through their business at a future meeting.

Announcements...

→**Bring a Vet Day – on Veterans Day:** President Kevin Kraft reminded the assembled throng of next week’s special Veterans Day meeting, when Maj. Gen. Paul Benenati, the First Army’s deputy commanding general – support at Rock Island Arsenal, will be the featured speaker. He also refined the head-count of those who have already invited a veteran as a guest. If you missed the meeting, but plan to invite a veteran, let Secretary Johanna Smith (760.458.1218 / Johanna_M_Smith@hotmail.com) know ASAP so she can coordinate with Tanglewood Pavilion.

→**Thanksgiving baskets:** Signup sheets were passed around the room for volunteers to deliver Thanksgiving food baskets to 15 deserving Bettendorf families on Saturday, Nov. 21 – the Saturday before Thanksgiving. Five volunteers are still needed – contact

Secretary Johanna Smith (760.458.1218 / [Johanna M. Smith@hotmail.com](mailto:Johanna_M_Smith@hotmail.com)) to add your name to members who will pick up baskets at HyVee that morning and deliver them.

➔ **Recognition for BRC’s support of Bettendorf Public Library:** For as long as any member can remember, Bettendorf Rotary has thanked each weekly program presenter with “a donation to the



Bettendorf Public Library in your name.” In recognition of that ongoing support, Library Director (our own) **Sue Mannix** announced that a plaque thanking BRC will be mounted in the children’s section of the library. The plaque

will be unveiled at 11 a.m. Wednesday, Nov. 18, preceded at 10:30 by a tour of the recently remodeled library facilities.

➔ **We’re getting a sign out front:** **Brad Morrison** announced that he, **President Kevin** and **Harlan Sundholm**, owner of Tanglewood Pavilion, met this morning and planned the location of a “Rotary Meets Here” sign at the front of the



Tanglewood property, where Middle Road traffic can easily see it. Brad added, “We’re going to make installation a new-member project.” More details will be revealed later.

New members will also work on a community-service project in the spring of 2016 to help beautify downtown Bettendorf, he said.

➔ **Holiday meetings schedule:** Because they occur so close to holidays, these meetings have been cancelled:

- ➔ **Nov. 25, pre-Thanksgiving**
- ➔ **Dec. 23, pre-Christmas**
- ➔ **Dec. 30, pre-New Year’s Eve**



Jon Ryan
Happy \$\$...
 (Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Kevin Kraft collected \$124 with special amounts from: **Brad Morrison** – the Design-Build Institute presented its 2015 leadership award to **Lee Marbach**... **Laurie Hutcheson** – invited all to a Veterans Day event with featured speaker Deena Burnett Bailey, widow of Thomas Burnett, who led the passenger attack against terrorist

hijackers of United Flight 93 on 9-11-2001. The free event is scheduled for Tuesday, Nov. 10, at the Waterfront Convention Center with registration at 6:30 and the presentation at 7. RSVP to Laurie at 563.940.9133 or Diana Marriott at 501.773.8665... **Harry Coin** – because of a conflict, he offered his 2 tickets to the QC Symphony concert Saturday night – and in an impromptu auction **John Rabine** bought them... **Dave Deuth** thought it was worth \$5 to note that the Minnesota Vikings are 5-2 (and didn't rub it in that they defeated the Bears last game).

The meeting opened...



President Kevin Kraft called the meeting to order and led the recitation of The 4-Way Test. **Tom Howard**, accompanied by his own laptop, led the singing of the patriotic song, “This Is My Country.”

President Kevin returned to lead the Pledge of Allegiance to the Flag and the Moment of Silence, during which we learned of the death of former member **John Kempton**.

After introductions, Tom led got straight to the singing of the monthly “Happy Birthday, Dear Rotarians.” In November, that means 04, Fred Anderson; 05, Jennifer Naeve; 06, Nicole Hinman; 09, Becky Hinton; 13, John Sherrick; 14, Scott Naumann; 16, Kelly Love-Sherrick; 18, Rev. Gene Miller; 21, Brent Werner, Jean Dickson; 25, Christy Gause; 27, Cathy Duda; 30, Jenny Hager, Ken Vandersnick.

After this minimally musical meeting, President Kevin assured us **Scott Naumann** with his musically versatile laptop will return next week.

Secretary Johanna Smith introduced...

Guest:

Capt. Laura Esper, First Army Division, Rock Island Arsenal

A total of 45 Bettendorf Rotarians and 1 guest attended.

Missing today...

Bibik, Blaske, Boeye, Bush, Calabrese, Chambers, Coin, G., Daley, DeDoncker, Dickson, Dobesh, Dugan, Elledge, Falk, Featherstone, Felsing, Foster, Franks, Gallagher, Sr., Gallagher, Jr., Garlach, Gause, Geisewite, Habenicht, Hassel, Hill, Hinman, Hintermeister, Hinton, Hipple, Hurd, James, Kellenberger, Lane, Larsen, Loweth, McGimpsey, Martinez, Miller, L., Mitvalsky, Mohr, Naumann, Nelson, Olson, Ploehn, Powers, Rickets-McCool, Ross, Rutherford, Saul, Schmidt, Schmit, Schwab, Scranton, Sherrick, Stone, Stopulos, Thein, Webster, Wells, Werner, Willsher



Make up at another QC club...

Monday, noon: Davenport – The Outing Club
 Monday, noon: Moline –Trinity Lutheran Church, Moline
 Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7th Street & John Deere Road, Moline
 Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
 Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Tanglewood Pavilion

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport

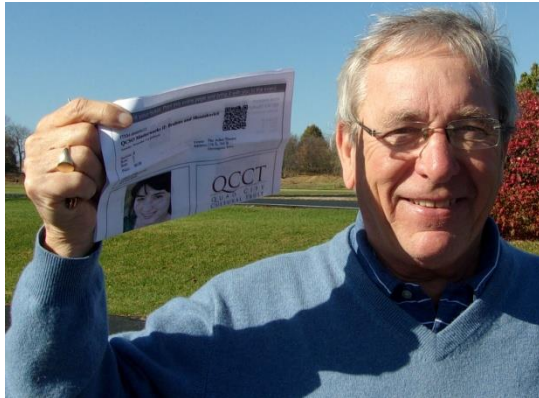
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline

Friday, noon: North Scott – Steeplegate Inn, Davenport



And at the end...

... of the meeting, **John Rabine** (showing off his QCSO tickets) won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

General – from page 1

has held command positions at posts in Kansas, Missouri, New Jersey, Virginia and Maryland. He supported mobilization for Operation Iraqi Freedom and served in the Iraq War.

General Benenati is a graduate of the U.S. Army Command and General Staff College, the U.S. Army War College and the National Defense University CAPSTONE program. He earned a bachelor’s degree from the University of Richmond.

His awards and decorations include the Legion of Merit (with two Oak Leaf Clusters), Meritorious Service Medal

(with three Oak Leaf Clusters) and Army Commendation Medal (with four Oak Leaf Clusters).

Upcoming meetings...



... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

Nov. 11: Veterans Day program: Maj. Gen. Paul Benenati, the First Army’s deputy commanding general – support at Rock Island Arsenal

Nov. 18 – Before the meeting: At 10:30 a.m. (see Announcements, page 3) we’ll meet in the lobby of Bettendorf Public Library for a tour and dedication of the “thanks, Bettendorf Rotary” plaque.

Nov. 18: Dr. Michael Edmondson, associate vice president for career development, Augustana College: the college’s initiative, Careers, Opportunities, Research and Exploration (CORE)

BRC News staff...

Editor, reporter, photographer: Fred Anderson

Correspondent, Web-site host: Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>

For more on Rotary International:

<https://www.rotary.org/>

