



**THE  
BETTENDORF  
ROTARY  
CLUB NEWS**  
**Bettendorf, Iowa, Rotary Club**  
**Aug. 6, 2014, issue**

***Next meeting:***

Wednesday, Aug. 13, 2014, at  
The Fortune Garden Restaurant

**Focus on aging in the  
workplace in Iowa**

The Baby Boomer generation has begun to reach retirement age, but millions of workers in the largest generation in American history will still remain on the job for years to come.

This aging of the nation's workforce brings with it a broad range of issues.

In Iowa two demographic trends – an



**THE UNIVERSITY  
OF IOWA**

aging population and workers staying on the job later in life – will have a significant impact for employers and employees in the years ahead. University of Iowa neuroscientist **Dr. Steven Anderson** will offer his perspectives on these issues during the Aug. 13 meeting as he discusses “The Aging Brain in the Workplace.”

***Last meeting:***

Wednesday, Aug. 6, 2014



**Working to keep  
U of I affordable**

At the Aug. 6 meeting, **Mark Warner** from The University of Iowa office on student financial aid addressed the question of whether the U of I is “committed to access and affordability” of a university education. He began by noting that the \$295 tuition and \$895 “room and board” of his undergraduate days now costs north of \$6,600 for tuition and fees, more than \$1,400 for housing and meals plus multiple thousands for books, supplies and living expenses – and that’s for in-state students. (The situation is similar at Iowa State University and the University of Northern Iowa.)

Beginning with the Board of Regents, Mark said, Iowa is working to keep a university education within the financial reach of qualified students. For example, this is the third year of frozen tuition for in-state students.

His office works with students and their parents to ensure they receive needed financial aid – and 80% of undergrads get some form of it, he said, including scholarships, grants, loans or part-time jobs. Two fulltime staffers work to ensure that students are educated in “financial literacy” before they borrow any money to pay for their education.

Although costs do continue to rise, Mark concluded, a university education “is affordable – it’ a great investment.”



### **Announcements...**

→RYLA student: **Jim Spelhaug** introduced **Diana Woo**, BRC’s recipient of the 2014 RYLA (Rotary Youth Leadership Award). She thanked the

club for providing her with the experience – a week-long session on team-building and leadership skills at the Grinnell College campus, with youth from throughout Iowa. She explained how she will apply what she learned at RYLA to be a leader in her community and school, Pleasant Valley, where she will be a junior. She also challenged the club to consider sending more students to RYLA in the future. BRC now jointly with the Iowa QC Rotary Club sponsors one Bettendorf student per year, alternating between BHS and PVHS.



→Library Foundation fundraiser: **Kelly Giovanne** from the Bettendorf Public Library Foundation announced its fund-raising event, “From Einstein to Steve Jobs, 11 a.m. Tuesday, Aug. 25, at the Waterfront Convention Center. It features dramatist Barbara Rinella, who “brings books to life,” Kelly said. Tickets are \$40 apiece, or a table of 8 for \$300, with all proceeds supporting the library foundation. Contact her at 344-4182 or [kgiovanine@bettendorf.org](mailto:kgiovanine@bettendorf.org).

➔ **Shirts are in... but wait! There's more:** The polo shirts that members ordered last month are in and available for pick-up at the weekly meetings, **Secretary Johanna** announced. After the meeting, she added, "Due to the overwhelming response, we'll make another polo shirt order for those who missed out. Shirts will cost \$32 each. Orders and payment are due Wednesday, Aug. 27."



➔ **New Member Advisory Council:** **Ryan Bell**, who chairs the New Member Advisory Council to the BRC Board, announced that he plans soon to contact every member who has joined within the last 12 months to discuss ideas for a new-member project. "It's our opportunity to give back," he commented.

➔ **Cancer support group needs help:** **Fred Anderson** announced that the Greater Quad Cities Us Too Prostate Cancer Support Group, which educates and supports men who have the cancer and their families, may lose nearly 50% of its funding. The Quad City Marathon has said it will no longer support the group "if there is not a significant increase in participation" in the 1-mile **Walk for Prostate Cancer** this year.

Fred asked members to sign up and participate in that event – which steps off at 11 a.m. Saturday, Sept. 27, starting and finishing at 1201 River Drive, Moline. Early registration is just \$20 through midnight Sept. 12; \$25 until 10:30 a.m. Sept. 27. Athletes age 17 and under pay \$15 for early registration, \$20 for late registration.

**To register**, go to: [https://secure.getmeregistered.com/get\\_information.php?event\\_id=9631](https://secure.getmeregistered.com/get_information.php?event_id=9631) and scroll down to the orange **Register** button.

➔ **President's Cup Challenge / 20<sup>th</sup> Run with Carl:** **Dick Schilling** missed the meeting but he sent a follow-up email with a humble apology, explaining, "Last-minute client priority interfered..." He sent along the Week 5 results:

Daily's Dashers (**Bill Daily** captain): 273 miles for the week – 1,373 overall total  
The Bod Squad (**Andy**

**Erpelding** captain): 274 miles for the weeks – 1,318 total

Dim-Wits (**Dimy Doresca** captain): 395 miles – 1,224 total

Wessel's Warriors (**Heather Wessel** captain): 110 miles – 1,063 total

Dick commented, "Dashers may have a 'ringer' on their team, (so) great job, Bod Squad, with no 'ringer'. Dim-Wits take the weekly total. What happened to the Warriors?"



Looking ahead to the needs of the Labor Day event, Dick apologized for not having volunteer signup sheets at the meeting. But you don't need to wait until next meeting – you can volunteer by



contacting volunteer coordinator **Mike Vollbrecht** ([mvollbrecht@shive-hattery.com](mailto:mvollbrecht@shive-hattery.com) / 309-277-1978) for any of these roles:  
→ Packet pickup & late registration  
→ Course volunteers for

Labor Day morning – traffic control, water stops...

→ Bottled water pickup, pre-race

→ And “above all,” Dick said: Donations of cookies or muffins for the post-run refreshment table

→ **Operation Keep Kids Warm:** The BRC has already raised \$1,105 – with pledges from 41 members – for Rotary District 6000's Operation Keep Kids Warm, **President Sharon** announced. For every \$20 pledged, Sharon will donate \$1 more. If all 105 members pledge \$20 we will raise \$2,205 – enough to buy about 150 coats to help keep QC kids warm.

**History with Harry...**  
(Harry Coin looks through BRC archives to discover what the club was doing *on this date* in years past...)



Today, Wednesday, Aug. 6 in 2003 **Scott Tunncliff**'s year as club president

ended and **Ron Essner**'s year began. For over 50 years **Chuck Mooney** recorded these things on a manual typewriter. Now Chuck was super-dedicated to keeping track of absent club members. For example, today in 2008, **Todd Ashby** was **Mike Freemire**'s guest – and Mike was absent.

Chuck really leaned into that “minus” key by a member's name who missed meetings – really dented the page and much darker than the rest of the notes. The name “**Mark Ross**” for example, almost jumps out of the page there. You could tell over the months Mark was a special project for Chuck.

Now, in 2003 then-club-president Ron Essner really loved flying airplanes. So Chuck asked Ron to talk to his friends at the upcoming Quad City Air Show to see whether the Blue Angels would fly the “Missing Man” formation for Mark. It must have worked, because Mark became club president a few years later.

I once asked multi-decade club member **Doyle McCully** why he dedicated so many years to Bettendorf Rotary, among all the other options.

“Weeeeeell,” he drawled... Now, you had to know Doyle a bit – he really drew things out. Took him half the meeting to get to the punch-line of some really bad jokes. Doyle made an art out of bad jokes. Doyle made you wish for **Tom Olson**'s jokes. Remember the one: “Q: What is 20 feet long and has 5 teeth? A: The funnel cake line at the Mississippi Valley Fair.” Yeah, **Decker Ploehn** tried to fine him more than a little.

Anyway, about why Doyle stuck with this club over all the others: “Weeeeeell,” he said, “Well I'll tell you. Anything different just wasn't the same!”



**Jon Ryan**  
**Happy \$\$...**  
 (Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

**President Sharon** collected \$391 especially from **Fred Anderson** – happy about 8 years after prostate cancer... **Todd Ashby** – inviting nominations for QC businesses to receive an outstanding “MRA” business award – deadline for nominations is Aug. 22 – contact Mark McLaughlin at Results Marketing (322-2065 / [Mark@ResultsIMC.com](mailto:Mark@ResultsIMC.com))... **Glenn Kass** – happy he recruited **Ryan Bell**... **Steve Sorensen** – 60<sup>th</sup> birthday... **Jerry Felsing** – that expected new grandson has now arrived... **Kevin Kraft** – \$10 in favor of expanding BRC’s support for more RYLA students... **Carl Loweth** – (couldn’t quite hear what he said, but he was really enthusiastic)... **Jonna Schuler** – 25<sup>th</sup> anniversary... **Dr. Tom Olson** – taking his Dad to the eye doctor, “a site for sore eyes”... **Rich James** – \$20 to sign up for Operation Keep Kids Warm +



nominate Weerts Funeral Home for MRA award... **John Rabine** – mark calendars for the BRC Golf Outing, Wednesday, Sept. 10 – golf, good food and fellowship instead of a regular

meeting – and sponsor opportunities – just 32 days to go... **Decker Ploehn** – 18<sup>th</sup> Street and Lincoln Road are open... “I don’t care about Olympia Drive”... **Penny McGimpsey** – birthday so

“Here’s a check for \$26” (I know she looks young, but... Test No. 1...)... **Rene Hipple** – “145 QC businesses, non-profits and more came together at the kick-off of the new Regional Opportunities Council.



**Steve Sorensen sells cake to Simon Bowe**

### **The meeting opened...**

**President Sharon Sarver** called the meeting to order, led the recitation of the Four-Way Test and the Pledge of Allegiance to the Flag. **Tom Howard**, accompanied by pianist **Gail Baldwin**, led the singing of the day’s patriotic song, “This Is My Country.” As he does every week he’s here, **S.K. Nanda** asked that we remember “our troops” during Moments of Reflection. After the introductions of visiting Rotarians and guests, the singing concluded with “All Hail to Rotary,” “The U.S. Air Force Song” – thanks for updating the song book, Tom – and “Happy Birthday, Dear Rotarians.” In August, that means: 04, Steve Sorensen; 09, Penny McGimpsey; 12, Jerry Felsing; 14, Diane Ricketts-McCool, Jay Willsher; 22, Dawn Saul; 27, Linda Miller

## Upcoming meetings...



... Thanks to program chair **Scott Naumann**, [scottn@midlandcom.com](mailto:scottn@midlandcom.com), 445-4260:

**Aug. 13:** Dr. Steven Anderson, Aging Brain in the Workplace

**Aug. 20:** Visit by District Governor **John Ockenfels**

**Sept. 10:** Dr. Dennis

Marchiori, chancellor of Palmer College of Chiropractic

## Secretary Johanna Smith introduced:

### Guests:

Mark Warner, University of Iowa (speaker)

Diana Woo, RYLA Student (guest of **Jim Spelhaug**)

Kelly Giovanne, Bettendorf Public Library Foundation (guest of **Rich James**)

Gail Baldwin, pianist

### Visiting Rotarian:

Stan Coin, Rock Island Rotary

59 Bettendorf Rotarians attended and were joined by 1 visiting Rotarian and 4 guests.

## Missing today...

(Number in parentheses: total meetings missed since July 1, 2014):

Arndt (5), Bibik (3), Blaske (2), Boeye (5), Brown (6), Bush (6), Chambers, Daugherty (3), DeDoncker (2), Deuth (3), Dobesh (2), Downing, Eikenberry (6), Ellstrom (6), Featherstone (5), Gudgel (4), Habenicht (4), Heninger (2), Hill, Hintermeister (2), Hinton (6), Kellenberger (5), Kennedy (6), McWilliams (5), Mannix (6), Marbach, Mitvalsky (3), Naeve (5), Nelson (6), Powers (3), Ross (2), Salm (6), Saul, Schillig (2), Schutte (2), Scranton (5), Sherrick (3), Slavens (2), Tirone (2), Vollbrecht (5), Werner (6), Willsher (6), Windmiller (6), Worley (5)

## Make-ups...

Jonna Schuler (Rotary Club of Storm Lake)  
Ryan Bell (Rotary Club of Milan)

## BRC News staff...

**Editor, reporter, photographer:** Fred Anderson

**Correspondent, Web-site host:** Johanna Smith

## For more on Bettendorf Rotary Club:

<http://www.bettendorffrotary.com/>