



**THE
BETTENDORF
ROTARY
CLUB NEWS**
Bettendorf, Iowa, Rotary Club
Feb. 26, 2014, issue

Next meeting:
Wednesday, March 5, 2014, at the
Waterfront Convention Center



**Hear Mayor Bob's
'State of the City' address**

Our own Mayor Bob Gallagher Jr. will deliver the annual "State of the City" address – how we did last year and what lies ahead for 2014 – at the Waterfront Convention Center. The buffet line begins serving at 11:45 a.m., and the address begins at 12:30. Come early and support our mayor.

Last meeting:
Wednesday, Feb. 26, 2014

**Meet Bono and
his partner...**

At the Feb. 26 meeting Bettendorf Police Officer **Josh Paul** introduced us to one of the two BPD K-9 "officers" – **Bono**, an 8-year-old Belgian Malinois born and trained in Hungary. "That's a cross between a German Shepherd and a Great Dane," Josh explained.

Bettendorf Police use Bono – technically, he and Josh are part of the Special Operations Unit – primarily for drug detection and "unusual problems," Josh said. Because of his acute sense of smell – some 50-times better than a human – Bono can track an escaped suspect and possible



evidence he might toss away, “or an Alzheimer’s patient or small child who has wandered away from home,” Josh said.

He provided an inside look into how Bono was trained and how he works.



The pair met when Josh was in his second year on the force and he went to Michigan to meet Bono and become his handler. He spent about a month bonding with the dog – and learning to

speak the Hungarian commands that he responds to. As for Bono, his training in police procedures seemed more like playing, Josh said.

Bono’s favorite toy is a squeaky green tennis ball. He could chase it for as long as someone wanted to toss it, Josh said. His training took advantage of that.

To teach Bono to detect drugs, trainers applied the scent of a drug onto a ball and hid it. When Bono found the ball, he was “rewarded” by being able to play with the ball. Now on the job, he’s motivated by the same dynamic. “He thinks, when he detects some drugs, that he’s really going to play fetch,” Josh explained. Bono has been trained to detect four specific drugs, marijuana, heroin, cocaine and meth-amphetamine.

Bono is one of two K9 “officers” in BPD, Josh said. He’ll work about two more years and then will be retired. When “off duty” he lives with the Paul family now, so when he retires, he’ll already be home. Although it costs thousands of dollars to

train K9 dogs, Josh said, Bettendorf paid nothing to acquire them – grants from a fund of money confiscated from drug raids covered all costs.

Important correspondence...

A good friend of Bettendorf Rotary sent us a letter:

February 27, 2014

Dear Club President,

It has been going on a year since we were last in communication with each other. Perhaps you remember that I supplied you with the 310 or so fine, delicate, carefully chosen and ...



I presume ... delicious Maine lobsters from the prime purveyor of all of Maine and the entire New England coast, **Larry the Lobsterman!**

Well, I don't have a lot of time to ramble on at this time because I am preparing my lobster traps for the season ahead, which promises to be another good one. Winter has been challenging again this year but we are looking forward to a good lobster season.

I do hope that you are planning to have another **Bettendorf Rotary LobsterFest** this year (I believe that would be No. 8 if my memory is correct) and that you consider Larry the Lobsterman (from the "Bah Habah" Maine Rotary Club) as your



provider. If I am selected to provide your lobsters, please send me the date and approximate number you will need. I do hope that your members will get a “jump start” on selling tickets this year because it seemed that they “had to scramble” to sell tickets as it got nearer the date of the event! And that makes Ole’ Larry kind of nervous.

Best to all of you in the Rotary bonds,
Larry the Lobsterman

Announcements...

➔**Mock interviews:** President Chelsea said **Theron Schutte** asked for Rotarians to volunteer as mock interviewees so BHS students can better prepare for real job or scholarship interviews. The request came too late for this issue of *BRC News*, but if you’re interested in a future opportunity, contact Theron (tschutte@bettendorf.k12.ia.us) or Joe Rankin of the BHS speech faculty (jrankin@bettendorfk12.ia.us).

➔**Next week’s meeting...** will be at the Waterfront Convention Center for **Mayor Bob Gallagher**’s annual “State of the City” address. The buffet line opens at

11:45 a.m. Guests are welcome. Also invited are the Iowa QC Rotary, Bettendorf Rotary and QC Chamber of Commerce – so we need to turn out *en masse* to support our own mayor....



Mayor Bob with city manager Decker Ploehn

➔**International Service Committee:** **President Chelsea** circulated signup sheets for members who would like to learn more about serving on the BRC International Service Committee, which is being rejuvenated after the passing of **Lee Semenow**. If you missed the meeting but would like to learn more, contact **Chelsea** (cpowers@holmesmurphy.com / 563.370.4695).

The meeting opened...

President Chelsea Powers called the meeting to order, led the recitation of The



4-Way Test and turned the singing over to **Tom Howard**, who the day’s patriotic song,

“This Is My Country” with piano accompaniment by **Ruth Symons**. After Moments of Reflection, the singing resumed: “Be a Friend” and “Sunny Side of the Street.”



Secretary Johanna and Julianna welcome visiting Rotarian Tom Fedje from Davenport.

Secretary Johanna Smith introduced:

Visiting Rotarians:

Tom Fedje, Rotary Club of Davenport

Guests:

Chief Phil Reddington, Bettendorf Police Department

Officer Josh Paul, Bettendorf Police Department (speaker)

Bono, K9 officer, Bettendorf Police Department (speaker's partner)

Ruth Symons, pianist

Vic Quinn, guest of **Tom Howard**

Counting everyone, 48 Bettendorf Rotarians attended, plus 4 guests and 2 visiting Rotarians for a total of 50 folks – exactly the same as the previous week



Jon Ryan Happy \$\$...
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Chelsea collected **\$159** – with special expressions of happiness from: **Bob Gallagher Jr.** – happy to welcome two of Bettendorf's Finest + \$5 each for BHS's 4 state-champ wrestlers... **Mark**

Ross – got to see the state wrestling championships + brother honored as top coach... **Steve Piart** – photo of him in Marilyn in the newspaper for their 50th anniversary... **John Rabine** - \$5 for not being here next week... **Kevin Kraft** – not here last week... was lounging in the Arizona sun... **Steve Piart** again – “**Joe Douglas** said ‘hi’”... **Rich James** – enjoyed time in Colorado with grandson... **Jeff “Boomer” Hill** – expects the mayor to attend the basketball state championships...



Missing today...

(Number in parentheses: total meetings missed since July 1, 2013)
Adams (27), Bibik (20), Blaske (17), Boeye (22), Bowe (31), Brown (33), Bush (28), Calabrese (13), Castro (8), Chambers (17), Coin, G. (10), DeDoncker (18), Deuth (15), Dickson (21), Dobesh (10), Downing (7), Ellstrom (33), Featherstone (11), Gallagher, Sr. (17), Gause (13), Gudgel (21), Habenicht (17), Hartsock (17), Hinton (30), Hipple (21), Hurd (6), Kappeler (27), Kennedy (30), Larsen (16), Limberg (18), Lizak (19), Lokenvitz (20), Loweth (16), McWilliams (27), Mannix (16), Miller, L. (15), Mitvasky (14) Nelson (32), Olson (16), Oswald (20), Ricketts-McCool (17), Salm (24), Schutte (11), Slavens (13), Sorensen (16), Spelhaug, Vollbrecht (25), Werner (25), Wessel (8), Willsher (15), Windmiller (10), Worley (33)

Make-ups...

Jim Spelhaug (Red Badge Meeting)
Steve Piart (Iowa Quad Cities Rotary
and North Scott Rotary)
Sharon Sarver (Grant Management
Seminar)
Chelsea Powers (Grant Management
Seminar)



Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline – Christ the King Catholic Church
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Fortune Garden Restaurant
Wednesday, 5 p.m.: Mini Meet – Lunardi's Restaurant, Davenport →
Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf
Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

March 5: “State of the City” address at the Waterfront Convention Center

For more on Bettendorf Rotary Club:
<http://www.bettendorfrotary.com/>

7 things to know about your membership dues

Adapted from a story in the February 2014 issue of [The Rotarian](#)

How much does it cost to be a member of your club? You can probably answer that question. What do your membership dues cover? That may not be as clear.

Many Rotarians know that a portion of their dues funds club and district expenses, as well as Rotary International operations worldwide. Few know exactly how that all breaks down. Dues are extremely important, as they are the single biggest source of revenue providing the services for Rotarians. As a companion to Rotary's annual report, and on the heels of a \$1 dues increase approved by the 2013 Council on Legislation, we answer some frequently asked questions about where your money goes.

How much of my total membership dues goes to RI?

Right now, RI dues are \$53.... The rest of your membership dues total primarily covers club and district expenses, meals, and a subscription to *The Rotarian* or your regional magazine.

Why are RI dues increasing?

The RI Board of Directors proposed the increase based on a five-year financial forecast projecting that Rotary's spending would exceed its revenue by \$9 million in 2018 if there were no increase. With the dues increase of \$1 a year for three years, spending is still projected to exceed revenue, but by a smaller margin. The increase keeps the general surplus fund, which is Rotary International's savings, above the mandated level but does not prevent cutbacks in service.

Why increase dues? Why not cut spending?

This issue is a hot topic not only for Rotary but for the larger philanthropic community. In fact, the three major U.S. charity-rating groups have publicly agreed that nonprofits should not be judged solely on frugality; impact is also a critical factor. Significant spending cuts will translate into diminished service for Rotarians, clubs, and districts, reducing our impact on the communities we serve. So, Rotary is committed to monitoring



and controlling expenses closely, making prudent cuts, and investing where needed. For example, more meetings than ever take place virtually, and Rotary's data center, software development,

and some transaction processing services were moved to Pune, India, to lower costs. However, it is important that Rotary continue to invest in staff and technology to grow and improve the organization.

Besides dues, what other sources of revenue does Rotary have?

Dues account for about 65 percent of Rotary's revenue. The next largest source of income comes from return on investments. Rotary also earns money through publication sales, international convention registration revenues, royalties, license fee income and rental income at the world headquarters building in the U.S.

Is Rotary financially healthy?

Yes. Rotary International's general surplus fund exceeds the target established in the bylaws, and the budget is balanced. In 2011 and 2012, the RI Board of Directors designated \$15 million of the general surplus fund to

support strategic initiatives to grow the organization. It allocated \$10 million to be spent over three years on additional public relations grants, a new communications plan, the creation of Rotary's new visual identity, and the expansion of the organization's social networking presence. The Board also approved \$3 million to be spent on creating and implementing regional membership development plans, and \$2 million for other initiatives. In 2013, the Board approved \$2 million to be used for strategic and operational costs if needed. This strategic spending is important to promoting Rotary and helps support membership growth, which is critical to the future of the organization.

Does RI ever make special efforts to support The Rotary Foundation?

On occasion, the Board will take extraordinary measures to support the Foundation financially. For example, over the last two years, RI contributed \$10 million from the general surplus fund to PolioPlus. As a result of that commitment, the Foundation received a \$50 million grant from the Bill & Melinda Gates Foundation.

How do our costs compare to those of other service organizations of similar size?

It's difficult to compare Rotary to other international service organizations. However, The Rotary Foundation's financial performance is included in assessments by various charity-rating agencies. For example, in the United States, the Foundation receives high marks from several ratings groups. Charity Navigator gives the Foundation four stars, its highest score.... Rotary's partnership with the Gates Foundation is another strong affirmation of our metrics and reputation.