

THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Feb. 5, 2014, issue

Next meeting:

Wednesday, Feb. 12, 2014, at the Fortune Garden Restaurant



In an era of political and moral ambiguity...

... we'll hear from **Don Wooten**, a presence in QC broadcasting, the arts – and so much more – since the mid-20th century. Come to the Feb. 12 meeting, help yourself to the Chinese buffet, and sit back to hear some words from the man *Quad City Times* columnist Barb Ickes described this way:

“If his picture didn’t accompany this column, it would be fun to ask you to guess who I’m talking about.

“The first hint would be: He has one of the most recognizable voices in the Quad-Cities.

“Then I’d count the hats on Don Wooten’s hat tree: radio host, TV

personality, weatherman, state senator, newspaper columnist, producer, actor, teacher, manager, public speaker, ad man, seminary-school dropout... ‘Don is a master communicator’”

Learn more:

http://qctimes.com/news/opinion/editorial/columnists/barb-ickes/meet-the-man-you-know/article_5c5774fa-4293-11e2-acb5-0019bb2963f4.html

Last meeting:

Wednesday, Feb. 5, 2014

Ignite QC helps new, small biz

“It’s a statement of facts,” said **Anne Spoden**, innovation & talent coordinator of the Quad Cities Chamber, at the Feb. 5 meeting, “75 percent of small businesses fail – 25 percent in the first year.”



In an effort to counter that statistic, the QC Chamber launched the Ignite QC program in fall 2013, with Anne as its coordinator. The QC is one of only three communities in the nation with a program such as this, which helps entrepreneurs turn an idea “into a successful,



sustainable company.” Ignite offers two types of programs – to help the new business get a well-grounded start, and



After the meeting, Ann Spoden answered questions from BRC member Glenn Kass

to help a small established business grow. Ignite helps both kinds of client companies by supplying access to mentors in established businesses, introducing them to funding sources and assisting with other business resources.

The program conducts a variety of events as part of its programming, Anne said. For example, the “Dream Big Grow Here Pitch-Off” last December – somewhat like TV’s “Shark Tank” program – pitted ideas from seven area entrepreneurs against each other in a competition for a \$5,000 grant – plus eligibility to compete for an additional \$10,000 State of Iowa grant.

Ignite guides new and small businesses through a 9-step process to aid their success:

- Identify the market for the idea
- Evaluate the idea’s feasibility
- Articulate the firm’s value proposition
- Build a team
- Create a business plan
- Draw up a budget
- Devise a marketing plan
- Test the market
- Launch the business

For more information:

<https://www.quadcitieschamber.com/innovationservices>.

New member inductions...

S.K. Nanda inducted two new members: **Dimy Doresca**, an International Business expert who also teaches at the University of Iowa, and **Brad Morrison**, whose membership category is Publicity: Advertising, is the owner of Riverbend Sign Works. Dimy commented that he had been attending BRC meetings “for about 20 years” as the guest of the late **Bernie Vogel** and later of **Jim Slavens**. He and his wife are parents of Paul Norton Elementary students, ages 6 and 8. Brad quipped he had been coming to BRC meetings “for about 21 days” as a guest. He and his wife are parents of two daughters, a PVHS junior and a university student.



Brad Morrison, left, and Dimy Doresca during induction by S.K. Nanda

Before the inductions, S.K. delivered on his two-week-old promise to tell us why Rotary International President-elect **Gary C.K. Huang** from Taiwan chose “Light Up Rotary” as the theme of his presidency, which begins July 1: Some 2,500 years ago, S.K. explained, “Confucius said, ‘It is better to light one candle than to sit and curse the darkness.’ So Gary Huang said, in the face of so many problems in the world, rather than sit and do nothing, ‘The Rotary way is to light a candle. I light one, you light one,

1.2 million Rotarians light one. Together, we light up the world’.”

Announcements...

→ **A possible new Iowa QC Rotary club:** Visiting Davenport Rotarian **Dudley Hanson** informed us of his club’s initiative to create a new Iowa Quad-Cities Rotary-related organization, such as a Rotaract or a young-professional Rotary specifically for 18-40-year-olds. He asked BRC, and the other Rotary clubs in Scott County, to refer potential candidates to him (lutefisk16@msn.com) or to Davenport Rotary President Gary Loss (glandjl@yahoo.com).

→ **Red Badge Meeting: President Chelsea** reminded new members and others who want to attend this informative meeting – 6-7:30 p.m. Tuesday, Feb. 11, at Granite City – to make reservations with **Secretary Johanna**, bettendorfrotary@gmail.com.



→ **We’re now Cub Scout sponsors: Frank Mitvalsky** – who is a volunteer in the leadership of Cub Scout Pack 54, which meets at Paul Norton Elementary School –

announced that the BRC Board had accepted the invitation to become the sponsoring organization for that pack. This provides two-way opportunities for volunteers: Rotarians as mentors or pack leaders and Cubs as helpers at BRC events such as LobsterFest, Frank said.

The meeting opened...

President Chelsea Powers called the meeting to order, and led the recitation of The 4-Way Test. During Moments of Reflection, she noted that **Chuck Mooney** returns to his home at Ridgecrest Village, and **Doyle McCully** is still recovering from his fall on ice.



Tom Howard – with the musical accompaniment of **Scott Naumann’s** multi-talented laptop – led the singing of the day’s patriotic song, “God Bless America.”

After Moments, the singing resumed with versions of “Vive le Rotary,” “Bye Bye, Blackbird” and “Happy Birthday, Dear



Rotarians.” This month, that list is: 3, Tom Kellenberger; 4, Daniel Marvin; 13, Paul Scranton; 14, Brian Kennedy; 16, Tim Downing; 23, S.K. Nanda; 24, Bob Ryken; 25, **Craig Windmiller**

Secretary Johanna Smith

introduced:

Visiting Rotarians:

Jay Taets, Rotary Club of Davenport

Dudley Hanson, Rotary Club of

Davenport

Tom Bley, Maquoketa Rotary

Guests:

Anne Spoden, Ignite Quad Cities

(speaker)

Becky Lorentzen, Family Resources,

guest of **Sharon Sarver**

Lee Marbach, Russell Construction, guest

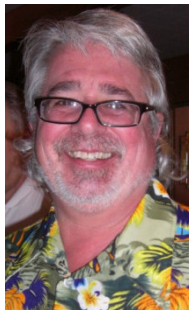
of **Ozzie Oswald**

Tyler Freund, student “shadowing”

Decker Ploehn, who brought him as his

guest

The total attendance was 58, comprising 51 Bettendorf Rotarians, 4 guests and 3 visiting Rotarians.



Jon Ryan

Happy \$\$...

(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Chelsea

collected \$275 for our foundation funds.

The big \$\$ came from: **John Sherrick** – welcomed 4th grandchild, a boy...

Decker Ploehn – “My advice for Dudley: when you come here looking for potential members, you should pay us”... to which **Dudley Hanson** replied,

“Here’s \$10 – your shadow is bigger”...

Tom Howard – 54th anniversary on Feb. 6...

Todd Ashby – promoting Results Marketing’s “Think Tank,” Feb. 6, with several BRC members in the cast...

Jim Spelhaug – happy the levy extension passed by a wide margin...

Tim Lane – a happy time at the Edward Jones holiday

party, at which **Scott Naumann**’s “It’s a Mystery” provided the entertainment...

Dick Schillig – made up at Fort Myers,

Fla. Rotary, at which most Rotarians

were also snowbirds + 207 days to Run

with Carl... **Glen Kass** – “\$5 for 5

words: ‘Seattle Seahawks win Super

Bowl”... **Ken Vandersnick** – happy, and

some \$\$, that RAGBRAI has declared

“**Carter LeBeau Day**”... **Craig**

Windmiller – birthday... **Mark Ross** -

\$49 – “\$39 for my birthday + \$10 ’cause

I’m a good guy”... **Sharon Sarver** –



open invitation to

the 1 Billion

Rising flash-mob

dancing event, 4-

5 p.m. Friday,

Feb. 14, at the

Family

Resources gym,

2800 Eastern

Ave., Davenport

– to raise

awareness of the violence committed against women; more:

<http://www.famres.org/events-calendar.html?id=98...>

Rich James –

happy to join Craig and Jim at the

birthday table + “cupcakes are for sale.”

Missing today...

Adams, K. (25 total meetings missed since July 1, 2013, the beginning if the fiscal year), Arndt (24), Bibik (16), Boeye (19), Bowe (29), Brown (30), Bush (25), Castro (7), Chambers (14), Coin, G. (7), DeDoncker (15), Deuth (14), Dobesh (7), Downing (4), Eikenberry (21), Ellstrom (30), Felsing (11), Gause (12), Glass (10), Gudgel (19), Habenicht (14), Hartsock (14), Hassel (14), Heninger (13), Hintermeister (16), Hinton (27), Hurd (5), Kappeler (25), Kellenberger (14), Kennedy (27), Larsen (13), Lokenvitz (18), Loweth

(13), McWilliams (24), Mannix (14), Marvin (17), Miller, L. (12), Miller, G. (6), Nelson (29), Pieart (5), Ricketts-McCool (14), Salm (22), Scranton (25), Slavens (10), Stopulos (10) Thompson (11), Vollbrecht (22), Werner (23), Willsher (13), Worley (30)



Make up at another QC club...

Monday, noon: Davenport – The Outing Club
 Monday, noon: Moline – Christ the King Catholic Church
 Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
 Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
 Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Fortune Garden Restaurant
 Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport →
 Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf
 Thursday, noon: East Moline – Christ United Methodist Church
 Thursday, noon: Milan – Pinnacle Country Club
 Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Scott**

Naumann,
scottn@midlandcom.com,
 445-4260:

Feb. 12:
 Quad-City broadcaster, impresario and Renaissance man Don Wooten

Feb. 19: Donna and Charlie Honold, “Code of the Cowboy; How to be a cowboy in the workplace”



For more on Bettendorf Rotary Club:
<http://www.bettendorffrotary.com/>

For more on Rotary International:
https://www.rotary.org/myrotary/en/home?gclid=CP_O9KDIprwCFczm7AodfCUAja