



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Sept. 4, 2013, issue

Next meeting:
Wednesday, Sept. 11, 2013, at
Fortune Garden Restaurant

Tunnicliff to update Hilltop redevelopment

Scott Tunnicliff, former Bettendorf Rotarian, has been director of Hilltop Campus Village in central Davenport since August 2009. At the Sept. 11 meeting, Scott will update the Harrison Street Hilltop redevelopment efforts.

For the past five years, Scott has been at the center of efforts to revitalize the central-city neighborhood that lies between the campuses of Palmer College of Chiropractic and St. Ambrose University. In 2011, the area was selected as one of three mixed-use neighborhoods across the state to be designated as Iowa Main Street Urban Districts.



Last meeting:
Wednesday, Sept. 4, 2013



'Hog farming has had big changes'

Gary Asay, an Osco, Ill., hog farmer and director of the National Pork Producers Council, provided a comprehensive update on the challenges facing agriculture as the featured speaker at the Sept. 4 meeting.

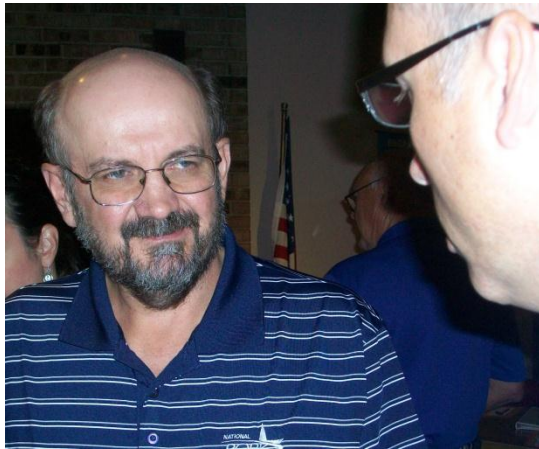
By 2050, he said, the Earth's population will reach 9.3 billion – and “we'll need twice as much food” as today. Farming is evolving to meet that challenge, he said.

Gary traced that evolution, which has been going on since ancient times. Agriculture has evolved from hands-on labor-intensive work for thousands of years; to mechanization since the 19th century and the use of such technologies

as refrigerated rail cars to transport meat great distances; to such 20th century developments as hybrid seeds, better fertilizers and GPS tracking.

Each American farmer now feeds 115 people, Gary said – and he uses less water and other resources to do it. The trend of increasing productivity must continue, he pointed out, since the amount of farmable land stays about constant.

As farming has evolved, so too has the nature of the pork produced in the U.S., he said. Because of the perception of pork as fat, its consumption fell considerably through the mid-1980s. But research since then has produced leaner, more nutritious pork, he said, so that a pork tenderloin has about the same fat content as chicken.



Gary answers Kurt Lokenvitz's question

To enable the production of increasing amounts of more nutritious pork, production methods have changed dramatically since the 1950s, when many farmers each raised a few hogs in mostly open pasture type settings, Gary said. Now, hogs grow from birth to market weight in clean, climate-controlled barns, where elaborate precautions are taken to protect their health. “Healthy pigs mean more meat,” he added.

After also describing environmental advancements in hog farming, Gary answered members' questions on such issues as farm economics, subsidies and other governmental policies.



Induction of new members...

S.K. Nanda inducted two new members, **Sue Mannix**, director of the Bettendorf Public Library, and **Christy Gause**, director of physician relations and network development at UnityPoint-Trinity. Sue was brought to the club by **Decker Ploehn** and Christy was sponsored by **Jay Willsher**.

Sue has been Bettendorf Library director since June. She and her husband are parents of an adult son and adult daughter, and grandparents of a baby daughter.

Bettendorf native Christy and her husband are parents of a 3rd and a 5th grader in Pleasant Valley schools.

Before the new-member inductions, Rotary Foundation Chair S.K. reported that 110 new cases of polio had been reported in Somalia. In response to the development, RI is establishing treatment centers in Somalia and neighboring countries.



Announcements...

➔ **Run with Carl:** Dick Schillig announced that **Ron Falk's** Old Glory team walked away with the President's Challenge Cup – and therefore a full year's worth of bragging rights, by finishing with 517 miles in the final week for a contest total of 3,316 miles.

Dick thanked all BRC members who worked or participated in the Run with Carl events on Labor Day, and leading up to this year's 19th annual RWC. He especially thanked **Jerry Felsing, Bill Daley, Steve Habenicht** and **Ozzie Oswald**, who got up super-early on race day to complete tasks, and to **President Chelsea**, who fired the starter's pistol.

The final results for the other President's Challenge Cup teams:
Jeff Hassel's Hustlers: 2nd place with 357 miles for the week and 3,044 overall
Nicole McWilliams' Cosmic Cannonballs: 3rd place: 346 miles during the week and 3,013 for the contest

If your feet feel a bit tired, it's because, together, Bettendorf Rotarians walked 19,725,103 steps, or 9,403 miles!

By the way, it's only 363 days to the 20th Run with Carl.

➔ **New members.** Next week, **Kevin Kraft** will announce the winners of Paul Harris Fellowship points, as the result of efforts during August Rotary Membership Month, **President Chelsea** announced.

➔ **Golf Outing:** **John Rabine** distributed signup sheets to all tables for the Sept. 18 annual Bettendorf Rotary Golf Outing & Steak Fry at Palmer Hills. The golf outing replaces the regular noon meeting – and you get a steak dinner (or chicken or salmon ... or all three) with your Rotary friends.

What could be better? Tee times go noon-1:30 p.m. Drinks start at 5:30 in the pavilion, with dinner at 6.



Golf and dinner for members is \$40 - \$50 for nonmembers. Dinner only is \$10 per guest – members are free since it's a meeting. Sponsorships, at only \$100, are still available; contact John (441-4381 / john.rabine@mssb.com) or **Ken Vandersnick** (ken@vandersnick.com / 332-5405) or do it all at the BRC Web site, www.bettendorfrotary.com.

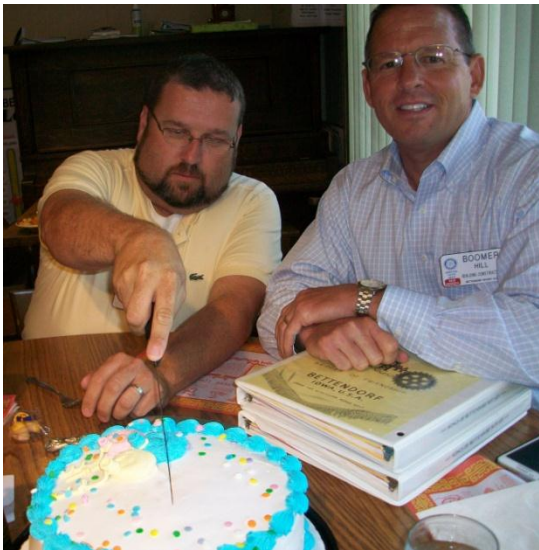
The meeting opened...

President Chelsea Powers returned after four weeks of maternity leave to open the meeting with the customary recitation of The 4-Way Test and Moments of Reflection. She thanked the four past



presidents who led the proceedings during her absence: **Diane Ricketts-McCool** (2000-01), **Dave Falk** (1988-89), **Jeff Hassel** (2011-12) and **Tom Howard** (president 1969-70).

Later, **President Chelsea** read a card from **Kaye LeBeau** thanking BRC for the flowers and all Rotarians who attended **Carter**'s visitation or funeral.



As Ozzie cut, Boomer waited for the first piece – but why was he at the birthday table?

Accompanied by **Scott Naumann**'s eminently talented laptop, **Tom Howard** led the week's patriotic song, "This Is My Country." There were no guests or visiting Rotarians for Secretary Johanna

Smith to introduce, so the singing continued with a rousing "All Hail to Rotary," a bit more sedate "Smile – Sing a Song" and "Happy Birthday, Dear Rotarians." The members with September birthdays are: 9, Todd Larsen; 12, Kurt Lokenvitz; 19, Pat Eikenberry; 28, **Rick "Ozzie" Oswald**; 29, Harry Coin, Bill Harvey, Rick Hartsock.

Jon Ryan
Happy \$\$...
 (Named in honor of the late Bettendorf Rotarian, master punster and good guy)



President Chelsea raked in **\$264** from these members: **Boomer Hill** – the Jamie Hall golf event raised nearly \$10,000 to benefit underprivileged youth + Boomer enjoyed running in RWC with his son... though didn't enjoy all his friends telling him how far he was behind said son... **Craig Windmiller** – \$20 for **Christy Gause**'s plug for Windmiller Design in her "2 minutes of everything about yourself" speech... **Bob Gallagher Sr.** – 46th anniversary... **Tony Calabrese** – 20th anniversary... **Rich James** – "all of Panther land is happy" that at least one Iowa state university won on Saturday... **President Chelsea** – happy to be back + daughter doing well (those who stayed after the meeting got to meet Peyton – she's a little doll!)

Missing today...

Adams, K. (10); Adams, L. (6); Blaske (6); Boeye (5); Bowe (10); Brown (10); Bush (5); Chambers (3); Daley (2); Deuth (4); Duda (5); Edwards (10); Eikenberry (7); Ellstrom (10); Falk; Felsing; Franks (6); Glass (4); Habenicht (2); Hartsock

(6); Hassel (2); Heninger (4); Hinton (7); Kappeler (8); Kellenberger (6); Kennedy (8); Larsen (4); McCully (5); McWilliams (6); Marvin (6); Mitvalsky (6); Mooney (3); Nelson (10); Olson (5); Ricketts-McCool (5); Riepe (8); Ross (4); Salm (7); Saul (3); Schwab; Scranton (9); Sherrick (4); Vollbrecht (3); Werner (7); Worley (10)



Make-ups

Castro (Run With Carl)
 DeDoncker (Run With Carl)
 Dickson (Run With Carl)
 Felsing (Run With Carl)
 Gallagher, Jr. (Run With Carl)
 Lizak (Milan Rotary)
 Lokenvitz (Run With Carl)
 Loweth (Run With Carl)
 Naumann (Iowa Quad Cities)
 Oswald (Run With Carl)
 Ploehn (Run With Carl)
 Powers (Run With Carl)
 Schillig (Run With Carl)
 Schutte (Iowa Quad Cities)
 Wessel (Davenport)

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
 Monday, noon: Moline – Christ the King Catholic Church
 Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
 Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City
 Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Fortune Garden Restaurant

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
 Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf
 Thursday, noon: East Moline – Christ United Methodist Church
 Thursday, noon: Milan – Pinnacle Country Club
 Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Scott Naumann**, scott@midlandcom.com, 445-4260.

Sept. 11: Scott Tunnicliff: Harrison Hilltop Redevelopment Update
Sept. 18: Bettendorf Rotary Annual Golf Outing & Steak Fry
Sept. 25: Club Assembly
Oct. 2: Lunch and tour of renovated sections of the Bettendorf Public Library, thanks to **Jeff Hassel**.
Oct. 9: District 6000 Gov. Jacqu Andrew
Oct. 16: Exchange student from Germany, thanks to host **Amber Castro**
Oct. 23: Rob Woodhall, ALCOA director of manufacturing
Oct. 30: Our own **Tony Calabrese** and new CEO of the YMCA
Nov. 6: **Mariannette Miller-Meeks**, director, Iowa Department of Public Health: Affordable Health Care and the status of public health



News staff...

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For more on Bettendorf Rotary Club:
<http://www.bettendorfrotrary.com/>