



# THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club  
May 1, 2013, issue

## *Next meeting:*

Wednesday, May 8, 2013, at  
Fortune Garden Restaurant

## **Jay Wilshire to update Trinity Med Center info**

The scheduled speaker at the May 8 meeting is our own **Jay Wilshire**, chief operating officer of Trinity Health System and president of Trinity Medical Center, Bettendorf.



You may have noticed the recent name change of Trinity's corporate parent to UnityPoint Health. At its Web site, the organization says, "Through relationships

with more than 280 physician clinics, 29 hospitals ... and home care services throughout its 8 regions, UnityPoint Health provides care throughout Iowa and Illinois (employing) more than 24,000.... With annual revenues of \$2.7 billion, UnityPoint Health is the nation's 15th largest nonprofit health system and the fifth largest nondenominational health system."

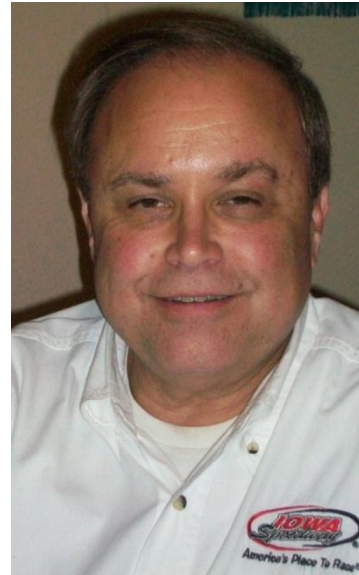
## *Last meeting:*

Wednesday, May 1, 2013

# **Speedway has major impact**

The guest speakers at our May 1 meeting – **Doug Fritz**, CEO, and **Craig Armstrong**, director of communications, of Iowa Speedway in Newton, Iowa – said they "just hopped in Interstate 80, and in two hours we were here." That

illustrates the ease of access to the only NASCAR- and Indy-car track in Iowa, "which has more racetracks per capita than any other state," **Armstrong** said.



"We've got a lot of race fans in Iowa."

The Iowa Speedway officials shared a remarkable amount of information on the features of the track, highlights of its history and its impact on Iowa's economy. Among other facts, Iowa Speedway:

- Seats 30,000 fans in its grandstand, with the ability to expand seating as needed; the largest crowd was 56,000 at a race in 2009, Fritz said.
- Has a \$50 million-plus annual impact on the economy of central Iowa
- Draws fans from 26 states; millions more see nationally televised events from



the Speedway. “Our passion,” Armstrong said, “is to promote Iowa to the world.” The state’s leading manufacturers support the venue, displaying

billboard-size logos. **Fritz** promoted the value of corporate support for NASCAR events, noting 17 out of the top 20 major sports events last year “were NASCAR or Indy-car events.”

Iowa Speedway’s 2013 racing season opens May 30-June 2 with the Iowa Grand Motorcycle Rally, and the auto racing season begins June 22-23 with the Casey’s General Stores 150-mile and DuPont-Pioneer 250-mile NASCAR events. For more information, log on to [www.iowaspeedway.com](http://www.iowaspeedway.com).

### Announcements...

➔**John Deere Classic:** Jeff Hassel began recruiting marshals for the BRC’s Hole No. 1. To entice dedicated golf fans, **Decker Ploehn** gave a roundup of the past JDC champs and other notable pros who have committed to the tourney. Jeff asked volunteers to fill out a form and give it to him, and several did during the meeting. Marshals may work any of the days – Wednesday, July 10-Sunday, July 14 – or as many as they wish, Jeff said. “Volunteer one day, and get free admission” for all, he said. **Questions? Email Jeff – [jhassel@davchc.com](mailto:jhassel@davchc.com)** – and include your email address, please.

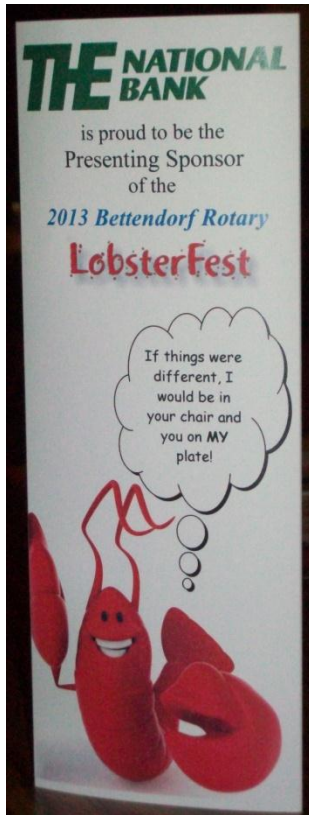


➔**LobsterFest:** “We need volunteers,” **Sharon Sarver** announced, displaying a LobsterFest board generously covered in signup sheets. Before she had a chance to



explain all the opportunities for volunteers, “Drill Sergeant” **Scott Naumann** burst into the room and started recruiting volunteers. He stopped just short of calling the whole room to attention. But he made the point:

LobsterFest needs volunteers – so contact Sharon, or sign up at next week’s meeting, to do your part to support BRC’s biggest annual fundraiser.



**Chelsea Powers** announced that Humana Health Insurance has signed on as a Bronze sponsor, thanks to **President Mark**’s efforts, bringing the total to \$22,000. We still need a Gold sponsor, so Sharon asked anyone with a connection to a car dealer to contact her (email

[ssarver529@yahoo.com](mailto:ssarver529@yahoo.com); phone 320-7180); the dealer could display a car at the LobsterFest as part of the sponsorship, she added.

Here’s the updated sponsor list:

= Presenting (\$5,000): THE National Bank (**John DeDoncker**)

→ Gold (\$2,500): still available←

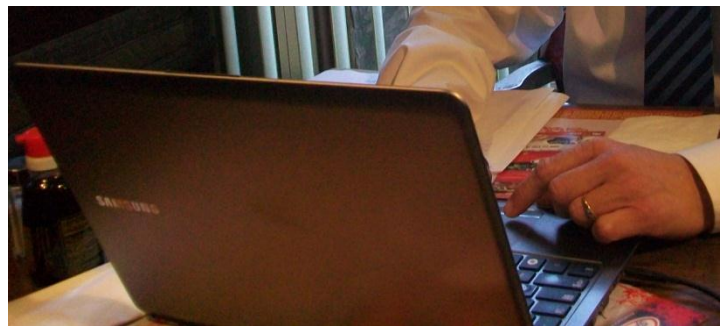
= Silver (\$1,000): Bowe Machine (**Simon Bowe**), Bush Construction (**Tom Bush**), Iowa-American Water Co. (**Richard “Ozzy” Oswald**), Professional Touch Cleaning Services (**Diane Ricketts-McCool**), RJS & Associates (**Dick Schillig**), Weerts Funeral Home (**Dave Deuth**), Werner Restorations (**Brent Werner**)

= Bronze (\$500): **George Coin**, Community Health Care (**Jeff Hassel**), Estes Construction (**Jeff “Boomer” Hill**), Gallagher Millage Gallagher (**Bob Gallagher Sr.**), Holmes Murphy & Associates (**Chelsea Powers**), Home Instead (**Steve Habenicht**), Humana Health Insurance, Knilans’ Furniture & Interiors (**Amber Castro**), **Carter and Kaye LeBeau**, Lindquist Ford, Mel Foster Co. (**Brad Boeye**), Midwest Seafood, Steve’s Mirror & Glass (**Jerry Felsing**), **Sharon and Brad Sarver**, **Paul and Emily Scranton**, Swiss Valley Farms, Wagner’s Cleaners (**Ken Vandersnick**), Wells Fargo Advisors (**Rich James**)

It was announced that BRC received a donation of \$100 for the LobsterFest fund from the Laura M. Miller Trust.

### The meeting opened...

**President Mark Ross** called the meeting to order and led the recitation of the 4-



Way Test. Backup song leader **Scott Naumann** and his musical laptop herded the disparate voices into a rendition of the day’s patriotic song, “This Is My Country.” During Moments of Reflection, we learned of the passing of **Tom Bush**’s mother and the potential for heart surgery for **Tom Howard**. After introductions (see below), the singing concluded: “R-O-T-A-R-Y” and, this being May 1, “Happy Birthday, Dear Rotarians – specifically, 1, **Decker**



**Ploehn**; 13, George Worley; 19, Laurie Dobesh, **Todd Ashby**; 29, Sharon Sarver, 31, Carl Loweth.

**Secretary Chuck** ('winner of last year's Iowa Corn 250') **Mooney introduced:**

**Guests:**

Jeff Halsey & Valerie Olson with **Jim Slavens**

Karen Kerneking & Sara Batnar with **Mark Ross**

**Jon Ryan Happy \$\$...**



(Named for the late Bettendorf Rotarian, master punster and basically fun guy, **Jon Ryan**)

**President Mark** collected \$116 for our foundations + a check for \$30 from **Amber Castro** and one for \$61 from **Decker Ploehn** or our Scholarship fund.

Happy folks were: **Amber** – daughter's and husband's combined birthdays... **Todd Ashby** – registration deadline for the May 10 Leader-cast event, and he reiterated the BRC registration discount (and **President Mark** granted a makeup for any member attending)... **Tim Lane** said he'd register... **Decker** – "today is my actual birthday"... **Carl Loweth** – going to granddaughter's confirmation... **John DeDoncker** – "just happy to have no notoriety this week."

### In other BRC news...

At last week's meeting, we received a thank-you note from the Quad City Youth Conference, recipient of a grant from us in the last cycle. It read, in part:

"Thank you so very much for funding... We had over 700 students and staff attend. Bettendorf High School students presented a workshop on bullying. PV and Bettendorf students attended.

"We appreciate your support. Thank you so much...."



### Missing...

K. Adams-4, Archer-18, Blaske, Boeye-2, Bowe-18, Brown-18, Bush, Chambers, H. Coin, Daugherty, Death, Dickson-2, Dobesh-16, Edwards-18, Eikenberry-2, Ellstrom-18, Felsing, Franks-2, Gallagher Sr., Habenicht-2, Harrison-13, Hening-4, Hinton-18, Kennedy-10, Limberg-5, Lokenvitz, McGimpsey, McWilliams-7, L. Miller-17, Mitvalsky-2, Murphy-18,

Nelson-3, Pieart-2, Rabine, Ricketts-McCool-3, Schuler, Scranton-2, Sherrick, Voigts-13, Volbrecht-10, Werner-3, Windmiller, Worley-4



### Make up at another QC club...

Monday, noon: Davenport – The Outing Club  
Monday, noon: Moline – Christ the King Catholic Church  
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline  
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City  
Tuesday, noon: Rock Island – QC Botanical Center  
Wednesday, noon: **Bettendorf** – Fortune Garden Restaurant  
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport  
Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf  
Thursday, noon: East Moline – Christ United Methodist Church  
Thursday, noon: Milan – Pinnacle Country Club  
Friday, noon: North Scott – Steeplegate Inn, Davenport

### Upcoming meetings...

... Thanks to program chair **Brian Kennedy**, [bmfkennedy@att.net](mailto:bmfkennedy@att.net), 340-5114, and to **Scott Naumann**, 445-4260, [scottn@midlandcom.com](mailto:scottn@midlandcom.com). Have a program idea? Give ’em a call.

**May 8:** Our own **Jay Wilshire**, Trinity Medical Center, Bettendorf

**May 22:** Joel Lorenzen, CEO of robotic arc welding systems manufacturer Genesis Systems Group

### News staff...

Editor, reporter, photographer:  
Fred Anderson...

Correspondent: Chuck Mooney...

Webmeister/Web-site host: Chris Glass



**For more on BRC – and Rotary – see:**

<http://www.bettendorffrotary.com/>