



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Aug. 29, 2012, issue

Next meeting:

Wednesday, Sept. 5, 2012, at the
Fortune Garden Restaurant

Learn what's new at QC Gilda's Club

Gilda's Club is a free nonprofit emotional and social support community for people living with cancer, their families and friends. It is named in memory of Gilda Radner, best known for her work on NBC's "Saturday Night Live," who died of ovarian cancer in 1989.

Claudia Robinson, CEO of Gilda's Club of the Quad Cities since before its doors opened in November 1998, is the scheduled speaker at the Sept. 5 meeting. "Both my parents and my maternal grandparents have had cancer," she says on the Club's website. "I have traveled this road and understand the needs of those with cancer and their families."

Gilda's Club membership consists of people – from infants to retirees, "bound together by a unique journey only they understand" – from 18 counties in Iowa and Illinois.

"We are each blessed to be a part of the Gilda's Club family, sharing good times and bad, lazy days and the rush of family life, while learning to live well in spite of a cancer diagnosis," Robinson says.

Last meeting:

Wednesday Aug. 29, 2012



Promoting QC nation-wide

The economic development of the Quad Cities is in the experienced hands of **Bill Martin** of the QC Chamber – who markets the community nation-wide and coordinates with businesses throughout the QC community.



His efforts aim to achieve some impressive 5-year goals: 5,000 more jobs, an increase of \$2.8 billion in the QCs' GDP, and a boost in this community's

national ranking from the current No. 115 to 94th highest local economy.

To achieve those goals, Martin pursues three tracks simultaneously:
→Expansion of existing companies, since 70% of economic growth occurs among those employers; he'll call on 150 of them this year
→Creation of new businesses; he's in constant touch with entrepreneurs
→Recruitment of new employers from outside the QC community; Martin focused on that aspect of his work.

Martin primarily recruits companies in the sectors that are already strong in the QC market: manufacturing, logistics, defense (beyond the Rock Island Arsenal, some 500 firms in the QC have



defense-related contracts now, he said), food processing and packaging, and professional services. Last year, he said he personally promoted the QC to 35 major companies that had plans to expand in the Midwest in the near-term. In addition, his office advertises in trade magazines serving those industries, exhibits in their trade shows and works with editors of business publications to place articles about the QC market.

And he “sells” those businesses on QC attributes such as: multi-modal transportation options, lower-than-national average power rates, 400,000-plus labor force, nearby colleges and universities, free and experienced business-development services... and more.

He closed by inviting help: “Give us tips on companies that might consider the QC,” and “Talk up the QC – it’s a wonderful community,” he said. Contact www.QuadCitiesFirst.com.

The meeting opened...

President Mark Ross called the meeting to order and led the recitation of The 4-Way Test and Moments of Reflection, during which we learned of the death of Charles A. “Rick” Ricketts, father of **Diane Ricketts-McCool**. Song leader **Tom Howard** opened with the patriotic song “God Bless America.” Singing continued with the Rotary song, “A Helping Hand,” and “Let There Be Peace on Earth” with recorded accompaniment.

Secretary Chuck (‘Hurricane Isaac’) Mooney introduced...

Visiting Rotarians:

Ward Budweg, Decorah, Iowa: Sporting Goods

Guests:

Mike McKeown with **Chris Bowling**
David Franks with **Todd Larsen**

Announcements...

→Thanks to the Scouts. Chelsea



Powers presented a check of appreciation for \$500 to **Rachel Lansing** of Boy Scout Troop 24, which provided volunteers who helped at LobsterFest in June.

➔ **Run with Carl. Dick Schillig** and **Chris Glass** provided last-minute info for RWC volunteers:

➔ Volunteers are still needed to give directions along the course and to work water stops. Contact Chris: : **563-355-7174** or cglass@terrostar.com.

➔ Packet stuffing: 10 a.m. Friday at the Life Fitness Center

➔ Cookie donations: bring them to the Life Fitness Center any of these times:

Friday: Packet pickup to 5 p.m.

Saturday: 10 a.m. – 3 p.m.

Monday: at the RWC

“Volunteers get a special volunteer T-shirt,” Dick said, and “you can pick it up Friday or Saturday at packet pick-up at the Life Fitness Center. For more information on TWC, or to volunteer or register, go to www.runwithcarl.com.

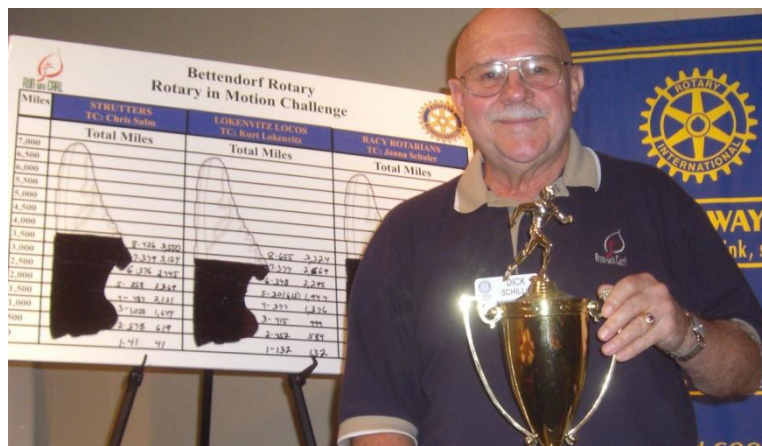


➔ **Rotary in Motion.** With one week to go in this “warm-up” for the Run with Carl, **Dick Schillig** called Week 8 “fantastic” as he displayed his famous “sneaker” charts – with the teams practically neck-and-neck! – and wrapped up the Week 8 results:

Chris Salm’s Strutters: 726 miles for Week 8 – 3,550 total

Jonna Schuler’s Racy Rotarians: 638 miles for the week – 3,648 total

Kurt Lokenvitz’s Locos: 655 for the week – 3,324 total for “RiM”



In the Special Challenge, comparing those teams’ averages with The Pacer’s (**John DeDoncker**) total miles – every time one of his feet hits pavement + biking and “other activities” – and applying the “handicap”:

The Pacer: 581 miles

Racy Rotarians: 566

Strutters: 534

Locos: 534

“The Rotary in Motion step-count continues until you cross the finish line at Run with Carl,” Dick said at the meeting. (For RWC volunteers, include your steps during the events.) Remember the 10-mile bonus, Dick said – for running either the 5-mile or 5K and for volunteering. “Stay tuned for the finale next Wednesday,” he said.

➔ **New member application.** “The new-member application is on the Website, and prospective members can sign up online,” **Chris Glass** said. Go to: <http://www.bettendorfrotary.com/>

➔ **Meeting make-ups.** If you’ve missed a meeting, or more, you can make up – and still achieve 100% attendance – by visiting another club (check the list of other QC clubs), join a BRC committee and attend its meetings, or read articles at the “Rotary e-club website” and complete the form.



➔ **Charitable grants.** Jeff Hassel said the form is now online at the website, <http://www.bettendorffrotary.com/>, which nonprofit organizations can use to apply for a BRC Charitable Board grant. “We have \$20,000 available, and we offer grants up to \$2,500,” Jeff said. The application deadline is Oct. 1, 2012.

News...

Lora Adams compiled a news summary, stayed for a quick lunch and had to leave



– so **Fred Anderson** read the news: Contracts to buy previously owned homes rose to the highest levels in two years.... Hurricane Isaac made landfall in Louisiana on Tuesday night.... In Ohio, robbers stole a man’s cell phone and cash – but gave him back \$2 for bus fare.... A cobra bit

a 55-year-old Nepali man – so he bit it back until it died, “because I was angry,” he said. (Note to self: if I’m ever driving in Nepal, don’t cut this guy off in traffic...)

Jon Ryan Happy \$\$...

This week’s efforts collected \$234 for our foundations + checks from **Linda Miller** for \$20 and **Rich James** for \$45 for our scholarship fund.

Jon Ryan Happy \$\$ came from the pockets and purses of: **Linda Miller** – birthday (\$20?) + \$1 for each yard sign... **Dick Schillig** – \$10 for the coveted parking spot... **Decker Ploehn** – emergency appendectomy over the weekend... **Dr. Tom Olson** – backing the effort to name a new music room at BHS for Ernie Behrens, the late band instructor (and BRC song leader)... **Rich James** – 45th anniversary... **Kevin Kraft** – IOU from two weeks ago + 26th anniversary (“Rich, you were married before I was born”)... **Scott Naumann** – invitation to performances of Hart & Kaufman’s “You Can’t Take It with You,” Friday-Sunday, Sept. 7-9, at SAU’s Galvan Fine Arts Center (\$20 for adults, \$18 for SAU alumni); more info: www.thecurtainbox.com or www.sau.edu ... **Mark Ross** – to honor our guest speaker... **Ken Vandersnick** (who introduced our speaker): “Get behind the economic development of Scott County” ... **Theron Schutte** – his name in the paper – board member of the National Organization of School Superintendents...

Missing today...

Archer-3, Bibik, Boeye-3, Boosalis-8, Bowe-8, Brown-8, Calabrese-2, Carte -8, Chambers, Daugherty, DeBuhr-2, DeDoncker-2, Deuth, Dickson-2, Dobesh, Duda-2, Edwards, Eikenberry-6, Ellstrom-8, Habenicht-2, Harrison-5, Hintermeister, Hinton-7, Kappeler, Kellenberger, Kennedy-6, Lane, Lokenvitz-2 McWilliams-6, Mangler-2, Marvin-2, Murray-8, Nanda, Nelson-8,

Oswald-2, Praul-2, Ricketts-McCool-5,
Rolf, Salm, Sarver, Topper, Willsher-8,
Worley-6



Make-ups...

At today's Marketing Committee meeting: Chris Glass, Mark Ross, Penny McGimpsey, Chelsea Powers, Glenn Kass, Fred Anderson, Mike Limberg, Brent Werner

Proposed new member...

Todd Larsen has proposed **David J. Franks** for membership. His classification: Business Law – he is with Franks & Roeder Law Firm, 5167 Utica Ridge Road, Davenport.

Any objection to this proposed member should be in writing and signed; send it to President Mark Ross; Membership Chair Jeff Hassel or Secretary Chuck Mooney.

Other BRC news...

→**New address.** **Tom Ahlstrand** has a new address: 3320 Spring St., Apt. 127, Davenport, IA 52807.

→**Marketing Committee.** **Chelsea Powers** and **Chris Glass** conducted a meeting of the Marketing Committee before the BRC meeting. It focused on:
→The LobsterFest: efforts have begun to sign up sponsors early – the Sponsorship Guide is already in development; other ideas are being considered.
→The raffle: to allow for maximum exposure at summer events, it was proposed to sell fundraising tickets



between the LobsterFest and the Golf Outing next year; the raffle would give BRC a great deal of exposure while raising \$50,000, with \$30,000 for charitable purposes and \$20,000 to the lucky winner.

Rotary District 6000 news...

→**Training seminars.** District 6000 has scheduled several Fall Training Seminars. "This is an excellent opportunity for any Rotarian who wants to get more deeply involved in the good work of this organization," **President Mark** said. All seminars are free to District 6000 clubs, and the live sessions include a light meal.

Seminars focused on Rotary Foundation grants, Membership, and Rotary Youth Exchange (RYE) are set for:

→Thursday, Sept. 27, 6-9 p.m.: Des Moines, Living History Farms, Murray Conference Center
→Wednesday, Oct. 3, 6-9 p.m.: West Liberty, West Liberty Community Center
→A Webinar session is offered 6-9 p.m. Thursday, Oct., 4, for those who can't make a live session.

Webinars on Public Image training are set for Thursday, Oct. 4:

→Noon: "P.R. 101"
→4 p.m.: "Social Media Strategies"

While these sessions are designed primarily for club presidents, presidents-elect and committee chairs, district

officials emphasized, “All other interested Rotarians from District 6000 are welcome.”

For more information, or to register, contact **President Mark (563.529.0322 or mross@expensereduction.com)** or **President-elect Chelsea Powers (cpowers@holmesmurphy.com or 563.468.4053)** no later than 1 week before the session you’d like to attend.

Resignations...

Secretary Chuck announced these recent member resignations:

→Glenn M. Pelecky

→Joshua Obriant

→Rick St. Laurent

News staff...

Editor, reporter: Fred Anderson...

Correspondent: Chuck Mooney...

Photographer: Carter LeBeau...

Webmeister/Web-site host: Chris Glass

For more on BRC – and Rotary – see:

<http://www.bettendorfrotary.com/>

