



## *The Bettendorf Rotary Club News*

June 27, 2007

**Guests Welcome at our next meeting:  
Weds., July 11, Noon at the Fortune Garden**

**FEATURING: Mike Bawden, Managing  
Partner, The QC Steamwheelers**

The Quad City Steamwheelers are a professional arena football team, playing their home games at **The MARK of the Quad Cities** in Moline, Illinois.

The team was founded on September 1, 1999 when the Quad Cities, Managing Owner (and inventor of arena football) Jim Foster coined the team's nickname.



The Steamwheelers played its inaugural season in 2000 and dominated the league for its first two seasons. Coached by af2 legend Rich Ingold 2002-4 seasons, the Steamwheelers were still successful as they clinched two more division titles. However, the team failed to win any additional league championships and lost 14 games over that three-year span. Ingold left the 'Wheelers after the 2004 season and was replaced by Rick Frasier, former coach for the Milwaukee Mustangs of the AFL. The 2006 season, under the direction of coach Frasier, was the first losing season for the franchise in its history.

In October of 2006, the league awarded the right to operate the franchise to a new ownership group, and a new head coach Sean Ponder. Ponder was the team's offensive coordinator during the 2006 season. Mike Bawden was awarded control of the franchise from the af2 office, marking the first complete change in operators in team history. Bawden's PR firm, Bawden & Lareau Public Relations, provided marketing and public relations assistance to the team in 2005.

A QC native, Mike started working as an errand boy in his family's advertising agency. Graduating from SMU in '84 with a BFA in Television/Radio and Film Production, he began his advertising career at a small agency in Dallas, Texas. Soon thereafter he moved home and within eleven years, he purchased the company and took over as its CEO and President. In 1999, Mike's agency joined forces with the ECCO International Public Relations Network to provide global public relations support to a handful of multi-national clients.

Mike's experience includes time as an adjunct professor of marketing and advertising at St. Ambrose University and Augustana College. He was a featured speaker at several national and international conferences on branding and brand management. Contact Mike at Bawden & Lareau, 563-359-8423



*From Mr. Brian Kennedy,  
program chairman--*

### **Upcoming Featured Speakers**

- 07/18 Lora Adams on the happenings at WQPT.
- 07/25 Club President Lisa Brown will report on the Rotary International Convention
- 08/08 Wendy Wintersteen, Dean of College of Agriculture, Iowa State University.
- 08/15 Mark Schwiebert, Mayor of Rock Island (first in a 4 part year series, inviting each Quad City Mayor to share his perspective on regional economic and community development challenges and opportunities).
- 08/29 David Vaudt, CPA, State of Iowa, Auditor of State will present a State Budget update
- 09/26 Mike Freemire, Mayor of Bettendorf (2<sup>nd</sup> in Mayor's series)
- 10/03 Iowa Secretary of Agriculture Bill Northey.
- 10/19 Club Golf Outing

**Please use this news!**  
*Invite those who might appreciate our speakers.*

Only \$8 per visitor, payable at the door.

Our club won the award at this year's district conference. Jim also conveyed a letter from Rotary International President Bill Boyd recognizing President Carolyn's efforts.

- **Bettendorf Rotary's Annual Golf Outing Wednesday, September 19<sup>th</sup>.**
- **John Deere Classic:**
  - **Shirts Available Now.**
  - **Tournament July 9<sup>th</sup>-15<sup>th</sup>**
  - **Contact Lisa Brown or Joe Douglas for last minute volunteer marshal details.**
  - **No Iowa based City Bus shuttles.**
- **Bud Hagen, President, Davenport Rotary** (founded in 1911, the 34<sup>th</sup> club world-wide) presented our Bettendorf Club through outgoing President Carolyn with a **\$1,000 check** to our Scholarship Foundation fund. The Davenport Rotary Club was the group that sponsored the formation of our Bettendorf club in 1957. Their gift to our club was to honor and recognize our club's 50<sup>th</sup> Anniversary.
- **Jim Stein, Assistant Rotary District 6000 Governor**, presented President Carolyn with the Rotary International 2006-2007 Significant Achievement Award.





## Meeting Review *Noon, June 27th 2007, the Fortune Garden.* Presiding: **President Carolyn Leutwyler**

**President Carolyn**, opened her last meeting as our President in a moment of silent reflection for those with particular burdens or who suffer. The membership specifically mentioned our troops serving abroad and two people close to Lora Adams having serious medical risks.



**Piano man Bernie Vogel and Master of the Chorus Carter LeBeau** led us in “America the Beautiful”, and “In The Good Ol’ Summertime”, and “Bye Bye Blackbird”



**Lora Adams** was cheered to the podium then she read “The News”. Lora wants club members to be introduced to WWII veterans as WQPT will feature them when WQPT shows Ken Burn’s new WWII documentary. Our local Vets’ stories will be broadcast and then sent to the Library of Congress.



**Sergeant-at-Arms, For the Fourth Time Running, Duncan Cameron**, collected \$88 for our foundations. *Duncan honored hot dogs and baseball, as he is going to the All-Star Game, an event he hasn’t missed since 1983!*

**Chuck “Change is the only thing that is permanent” Mooney, Secretary, Reports:**

Visiting Rotarians:

- ❖ Tim Huey, North Scott, Government
- ❖ Jim Stein, Muscatine, Veterinarian  
(Assistant District 6000 Governor)
- ❖ Ken Beck, Davenport,  
Environmental Consulting
- ❖ Gene Rettenmaier, Davenport,  
Highway Construction
- ❖ Bud Hagen, Davenport, Telecomm.  
(President of Davenport Rotary)



**MAKE UPS:** *Lora Adams @ Muscatine, Duncan Cameron @ North Scott*



**MISSING TODAY:** Anderson, Ball - 13, Blaske, Bowe -8, Calabrese, Chambers, Daugherty -2, Downing, Eikenberry, Ellstrom -2, Freemire, Hyder, Ingleby -25, Kinsley, Koos -2, Legare, Larsen, Loweth, Lucas, Mangler, Mitvalsky, Nanda, Pelecky, Perisho -4, Rabine, Ross, Snyder -2, Spyrow -2, Urbaitis -2, Voigt -7, Westbrook, Worley - 25.

Member **Faye Clow** was honored as she was selected to be the **GRAND MARSHALL** during this year’s Bettendorf 4<sup>th</sup> of July Parade!

Faye is the director of the Bettendorf Public Library, having started her career as a research librarian for the Federal Reserve in Chicago.

Faye is the Co-host of ‘About Books’ on Augustana’s WVIK radio. Faye also supports Quad City Arts, the Genesis Guild, Comm-University, WQPT, and Humanities Iowa.

***Make up a meeting at nearby Rotary Clubs:***

Monday, noon.....	Davenport The Outing Club
Monday, noon.....	Moline-Calvary Church of the Quad Cities
Monday, 6 pm.....	QC Illinois-Moline Club
Tuesday, 7:15 am.....	River Cities-Brothers Rest. Rapid City
Tuesday, noon.....	Rock Island - QC Botanical Ctr.
Wednesday, noon.....	Bettendorf-Fortune Garden
Wednesday, 5 pm.....	Mini Meet-Lunardi’s
Thursday, 7 am.....	IA Quad Cities-The Lodge
Thursday, noon.....	East Moline-Christ United Methodist Church
Thursday, noon.....	Milan-Milan Community Center
Friday, noon.....	North Scott-Steeplegate Inn

*This Week's Program: **THE CHANGING OF THE GUARD***



**THANK YOU MADAM  
PRESIDENT CAROLYN!**



**WELCOME  
AND CONGRADULATIONS**

**INCOMING PRESIDENT  
*LISA BROWN!***

**“It’s been a very full year, and I’ve enjoyed it tremendously,”** remarked outgoing President Carolyn Leutwyler as she began the program to pass the presidency of our club to Lisa Brown. Carolyn warmly thanked her board of directors: Lisa Brown, Chuck Mooney, Dave Dueth, Nicole McWilliams, Jim Spelhaug, S.K. Nanda and past president Frank Mitvalsky. Asking them to come forward, she presented each member of her board with distinctive Rotary gifts.



Carolyn reflected on the club’s accomplishments during her year, including:

1. Supporting last fall’s “Run With Carl” scholarship fundraising memorial race.
2. The Dictionary project, providing all Bettendorf and P.V. Fourth Graders with their own dictionaries.
3. Last fall’s Club Golf Outing, raising \$5979 for our own Rotary charitable goals.
4. The Rotary District 6000 grant that increased the number of Thanksgiving and Christmas Food Baskets our club delivered.
5. The Holiday Party at the Davenport Country Club, noting the help of Lisa Brown.
6. The visit of Rotary International President Bill Boyd, and his spouse Lorna, in honor of our club’s 50<sup>th</sup> Anniversary. Carolyn worked hard the year before her presidency to pave the way and to strongly encourage President Boyd’s visit.

Along with the visit came a \$1500 grant to our club to sponsor the Rotary International Billboard on State Street in Bettendorf near the Davenport line, and newspaper advertising benefiting Rotary International. *Carolyn reflected on the combination of good luck and attention to detail that brought President Boyd and Lorna to town a day ahead of a winter storm that closed highways and cancelled flights across the region.*

7. President Boyd's visit included a VIP luncheon, and despite the winter storm an attendance of 250 at the main reception and 50<sup>th</sup> Anniversary event at the River Center, where founding members Chuck Mooney and Bill Harvey were in attendance and honored.
8. The Rotary District 6000 conferences in May, where our club was honored with 4 service related awards, and special recognition being 'the club that brought the International President to our district'.
9. Long efforts of many board members bore fruit when Rotary International notified Dave Dueth that our grant application for latrine construction in Nicaragua was approved.
10. Mr. Brian Kennedy agreed to serve as the Program Chairman, bringing us engaging speakers of remarkable quality and breadth of endeavor.
11. The addition of the stunningly successful Lobsterfest charity dinner, led by Nicole McWilliams and Frank Mitvasky. President Carolyn remarked simply that it took many hours on the part of many volunteers to make it happen, she was just proud it happened during her presidency.
12. *Yours truly humble new newsletter editor made President Carolyn's milestone roster as well!*

President Carolyn concluded her presidency, pinning the President's pin on Lisa Brown saying:

***“Joining Rotary, especially Bettendorf Rotary, was the smartest thing I did for myself.”***

Whereupon the entire club honored Carolyn with a long-sustained standing ovation, followed by a “Bernie Vogel” original musical tribute to Carolyn and welcoming Lisa sung by the Rotary Masterchoir! President Lisa then presented Carolyn with her past-president's pin, badge and commemorative plaque. Lisa thanked all for the opportunity to serve, especially President-Elect Nicole McWilliams and the incoming board: Chuck Mooney, David Deuth, Jeff Hassel, Ann Kappeler, George Daugherty, Jim Spelhaug and S.K. Nanda. Lisa said to expect her inaugural remarks during the 7/25 meeting, after the RI convention. Lisa then closed the meeting with a Rotary 'Mit' Moment.

