



# THE BETTENDORF ROTARY CLUB NEWS

**Bettendorf, Iowa, Rotary Club**  
**Dec. 8, 2010, issue**

## ***Next meeting:***

Noon Wednesday, Dec. 15, 2010,  
at The Fortune Garden Restaurant

## **Christmastime treat: PV Chamber Choir**



It's getting close to Christmas, so **Jim Spelhaug** has arranged for his annual

musical treat – members of the Pleasant Valley High School Chamber Choir, under the direction of Meg Byrne, will sing Christmas songs at our next meeting. Plan to arrive a little early and eat fast so you'll be ready for their concert, which will begin at 12:15 p.m.

## ***Last meeting:***

Wednesday, Dec. 8, 2010

## **Cropper: How to fix healthcare system**

**Doug Cropper**, President and CEO of Genesis Health Systems, presented "A Provider's Perspective" on national

healthcare – "what's wrong and what needs to be done" to improve it.

Doug first described what's wrong with U.S. healthcare; among his points: Fifty million people are still without health insurance. The current cost-reimbursement model is unsustainable. States (like Iowa) with the highest quality care get the lowest cost reimbursement – and vice versa. Payment is based on volume of services, not quality of care, so doctors and hospitals have incentive to drive cost up

by doing more procedures. There's little coordination among providers; if they were truly coordinated, costs could fall by 25%. Nothing in



the system really addresses Americans' unhealthy lifestyles – a third of all adults are obese; 3 times as many have diabetes as in 1980.

To improve healthcare in the U.S., and lower costs at the same time, Doug said, "You've got to change the system."

Among his recommendations: "Get everybody to move to best practices (like the very best-run health systems) and healthcare costs will fall by 40%." Standardize nationwide – use electronic medical record retrieval everywhere. Focus on making, and then keeping, the population healthy. Adopt a new business model – pay on a "global" basis, based on quality of care, not quantity of procedures. Realign all the incentives to reward those who use best practices.

### The meeting opened...

President Jeff Hassel presided, leading the recitation of the 4-Way Test and singing of the day's patriotic song, "America the Beautiful." After Moments of Reflection (and *no* introductions of visiting Rotarians or guests – can anybody remember the last time that



happened?) the singing resumed. Back-up song leader **Carter LeBeau**, with accompanist **Bernie Vogel** on the piano, started off OK with "Remember Pearl Harbor," on its 69<sup>th</sup> anniversary, but went a bit astray on

"Bear Down, Chicago Bears" (unfortunately, sung to the repeated tune of "Remember Pearl Harbor" – OK, both fight sings, but not the same tune...). Anyhow, we all ended up just fine by walking in a "Winter Wonderland."

### Announcement...

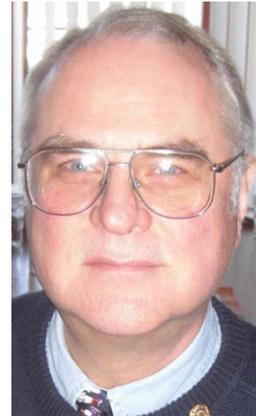


→ All-QC Rotary meeting. **Frank Mitvalsky** had tickets for sale for the All-Quad-Cities Rotary meeting at noon next Monday, Dec. 13, to hear Carl-Wilhelm Stenhammar, chair of the Rotary Foundation and 2005-6 president of Rotary International. Tickets are \$20 for the event at the i wireless Center. To pay Frank, or to

make a reservation: **764-8300** or [fmitvalsky@califf.com](mailto:fmitvalsky@califf.com).

### The news...

**Fred Anderson** reported: Hackers protest the arrest of WikiLeaks' Julian Assange by shutting down several sites... fire in Chilean prison kills 81... suicide bomber in Pakistan kills 15... *Rolling Stone* publishes John Lennon's last interview on the 30<sup>th</sup> anniversary of his death... genius Wisconsin druggie sends text to wrong number – a state trooper's – asking, "You want to buy some hash?" Outcome: predictable.



### Sergeant at Arms...

**President Jeff** collected \$218 for our foundations + \$50 for our Scholarship fund. **Ryan \$\$** were:

**President Jeff** – \$5 because Iowa topped UNI... **Ralph Heninger** – for skiing last week in Colorado...

**Gary Hintermeister** – kudos to the 3 Bettendorf Rotarians singing in the "Messiah" at Augustana, **Tom Ahlstrand**, **Tom Howard** and himself...

**Rich James** – said he was OK with the Hawks beating the Panthers (but was it the truth?) + making up in Colorado last week – at a table full of law enforcement officers + a new grandson...

**Gene Miller** – thankful his first chemo is behind him...



**Tom Olson** – \$20... said he’s glad to be back in “lovely Iowa weather” after



Florida last week (is *that* the truth?)... **Jim Legare** – 15<sup>th</sup> anniversary of his proposal to Jennifer...

**Audie Foster** – happy the media hadn’t found him today, after all the “fun” from cold weather...

**Mike Freemire** – happy the invoice for son’s college is up “only a thousand” this semester...

**Decker Ploehn** – 35<sup>th</sup> anniversary (“Jane would say, ‘Two wonderful years’!”)... **Doyle**

**McCully** – “If you keep sending this cash back, maybe pretty soon I’ll

have enough to go to Florida.”

### Missing today:

K. Adams, L. Adams-4, Ahlstrand, Blaske, Bowe, Brown-3, Brummel-15, Calabrese-2, Daugherty-2, DeDoncker, Death, Douglas-5, DeBuhr, Eikenberry, Ellstrom-23, Felsing-2, Freese, Gudgel-2, Habenicht-3, Hinten-4, Jochmann-3, Jones-19, Kappeler-3, Lane, Lanum-10, Lofgren-5, Loweth, McWilliams, L. Miller, Pelecky-4, Praul, Rabine-2, Richards-2, Ricketts-McCool, Sarver, Schillig-3, Sherrick-2, Spelhaug, Worley-7

### Make-ups:

Rich James @ Summit County, Colo.

At today’s committee meetings: Ralph Heninger, Rick Hartsock, Harry Coin, Laurie Dobesh, Bob Gallaher, Todd Larsen, Jim Legare, Jonna Schuler, Paul Scranton, Tom Coley, Duncan Cameron, Kurt Lokenvitz, Mike Freemire, Mark

Ross, Brian Kennedy, John Archer, Bob Gabrilson, Decker Ploehn, Glenn Karr, Kevin Kraft, Bob Lundin, Penny McGimpsy, George Coin, S.K. Nanda

### Upcoming meetings...

**Dec. 15:** Holiday Musical Program – students from Pleasant Valley H.S.

**Dec. 22:** Don Doxsie, *Quad-City Times* sports editor – bowl predictions

**Dec. 29:** Vocational Services Talks – Sharon Sarver

### News Staff...

Editor, reporter: Fred Anderson...

Correspondent: Chuck Mooney...

Photographer, reporter: Carter LeBeau...

Webmeister: Ralph Heninger...

Website host: Harry Coin

### Make up at another QC club...

Monday, noon: Davenport – The Outing Club

Monday, noon: Moline – Christ the King Catholic Church

Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline

Tuesday, 7:15 a.m.: River Cities – Brothers

Restaurant, Rapid City

Tuesday, noon:

Rock Island – QC Botanical Center

**Wednesday, noon:**

**Bettendorf – Fortune Garden Restaurant**

Wednesday, 5

p.m.: Mini Meet

– Lunardi’s

Restaurant,

Davenport

Thursday, 7



a.m.: IA Quad Cities – The Lodge, Bettendorf

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

Friday, noon: North Scott – Steeplegate Inn, Davenport