



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
April 21, 2010, issue

Next meeting:

Noon Wednesday, April 28, 2010,
at the Fortune Garden Restaurant

Lori Freemire will speak on workshop



In a change from the originally scheduled program for April 28, **Lori Freemire**, managing partner of Results Marketing, will provide information about the 2010 John

Maxwell Leadercast workshop, of which Results is a co-sponsor.

The Chick-fil-A “Be the One” Leadercast at Harvest Bible Chapel in Davenport on May 7 is a one-day leadership training event broadcast from Atlanta to host sites throughout the nation. Its speakers include motivational speakers, authors and leaders in various professions.

The Chick-fil-A Leadercast series began 10 years ago. This year’s program will focus on how to “be the one” to make a difference at work, at home and in the community. Cost is \$99, which includes

the day’s manual and lunch. Part of the proceeds will be donated to the QC Boys & Girls Clubs and Big Brothers/Big Sisters leadership programs.

With more than 20 years of marketing experience, Ms. Freemire has worked with numerous international companies who have wanted to expand their sales in the U.S. and Latin America. She owned and operated two successful businesses prior to joining Results in 2006.

Last meeting:

Wednesday, April 21, 2010

How opinions get onto QCT edit page

At the April 21 meeting, **Mark Ridolfi**, the editorial page editor of the *Quad-City Times*, explained why the *Times* agrees with the reader who complained to him, “You’re biased!” as he provided insights into the process that produces the paper’s opinion page.



The content of the editorial page – especially the *Times*’ editorials, which are its own opinions on issues of the day – begins with its Editorial Board, a group of editors and community members who weekly review the news and decide which issues to comment on. The Editorial Board, Mark said, also shapes the *Times*’ editorial policy and decides those core issues on which the paper

comments often: collaboration within the community, and among governments; education, especially as a factor in community development; the Mississippi River as an amenity; energy self-reliance; healthcare; the Rock Island Arsenal, and other current issues.

The challenge, Mark said, is to write about these issues in a way that engages readers – both to read the paper’s discussions and to participate in them, as writers of letters to the editor. As the editor of the page on which this important interaction occurs, he said he strives for a balance, over time, between criticism and commendation – in each of the types of content: editorials, letters and syndicated columns (which provide perspective on national issues).

The meeting opened...

President Dave opened the meeting by leading **The 4-Way Test** – “Is It The Truth? Is It Fair to All Concerned? Will It Build Goodwill and



Better Friendships? Will It Be Beneficial to All Concerned?” – the singing of the day’s patriotic song, “America the Beautiful” and a Moment of Silence.

Singing...

Under the direction of the day’s song leader, **Carter LeBeau**, accompanied by **Bernie Vogel** at the piano, the singing continued: “The Battle Hymn of the Republic,” “Home on the Range” and “Springtime in Scott County.”

Secretary Chuck introduced: Visiting Rotarians...

Jennifer Fernandez, Rock Island: Financial Advisor
Jim Scott, Moline: Farm Equipment Finance

... and Guest:

Penny McGimpsey with Tim Lane

Announcements...



→ **Frank Mitvalsky** lauded the work of the **LobsterFest Logistics and Decorations Committee**, thanking **Weerts Funeral Home** for the

use of its sound system during the event.

[These are the LobsterFest sponsors: 2010 Presenting Sponsor Califf & Harper P.C., THE National Bank, Isle of Capri Casino & Hotel, *Quad-City Times*, WOC 1420, Weerts Funeral Home, Professional Touch Cleaning Services, HyVee, Results Integrated Marketing, Rivermont Collegiate, Steve’s Mirror & Glass, Gallagher & Gallagher, Wagner’s Cleaners, Wells Fargo Advisors, Russell Electric, Midwest Seafood, Carter & Kaye LeBeau, RJS & Associates, Morgan Stanley and Nelson Chiropractic.]

For tickets, contact **Rick Hartsock, 523-2121**. Tickets are \$70 each, or tables of 8 for \$480.

→ **Gene Miller** announced that volunteers were needed that evening to plant onions for the **Quad-City Garden Ministry**, an effort by five city church

congregations to provide freshly grown produce to help feed the poor.

→ **Dick Schillig** reminded members it's just 139 days until the **Run with Carl** on Labor Day. The event is now affiliated with the Birdies for Charity during the John Deere Classic – he urged members to fill in Birdies pledge forms.



→ **Nicole McWilliams** announced that the special order of Bettendorf Rotary shirts had arrived. Members could pick up their order from her at the meeting – or contact **Rick Hartsock** later.

→ New members met after the main meeting with **Tim Lane** to decide on the New Members Project – Rotary Adventure at the Putnam; more to come on that later...

→ **Remember next Thursday, April 29:** The **Quad City Spells** event, beginning at **7 p.m.** at the Bettendorf Public Library, pits the Bettendorf Rotary team – **Kevin Kraft, Decker Ploehn** and **Jeff Hassel** – against all comers in a contest to benefit the Library Foundation.

The news...

Fred Anderson reported the day's news headlines: Gulf of Mexico drill rig

explosion...
Chrysler losing \$\$ – but improving sales...
Juan Antonio Samaranch dies...
volcano eruption costs airlines \$1.7 billion...
and a gray whale that died on a Washington beach had in its stomach plastic bags, towels, surgical gloves, sweat pants, bits of plastic, duct tape and a golf ball...



Sergeant at Arms/Ryan \$\$...

Acting as Sgt-at-arms, **President Dave** asked members to give Ryan \$\$ for happy news, which included: **Ann Kappeler** – her Mom got to spew chewed Twinkies with the Blue Man Group in Chicago... **Nicole McWilliams** – having a really good day...

Carolyn Leutwyler – bought a condo in Venice, Fla., and this past president of the club (who was responsible for bringing International President Bill



Boyd to the QC) will move May 13 ... **Brian Kennedy** – glad to see **Doyle McCully** back in action (Doyle, by the way, plans to Run With Carl)... **Paul Scranton** – child's first communion... **George Daugherty** – he brought Carolyn into membership, and he said "maybe it's time to recruit another one"... **President Dave** - \$10 for the 10 weeks remaining in his presidency. Add it all up, and we collected \$152 for our foundations.

The meeting closed...

With **President Dave** – inviting all to the Weerts Funeral Home Centennial Open House, 10 a.m.-5 p.m. Sunday, May 2 – and quoting Paul Harris from 1920: “Inspiration is a flame that soon dies out unless fed with the winds of service.”

Missing Today:

Adams-2, Adamson, Atnip, Blaske, Bowe, Brown, Brummel-3, Clabrese, Cameron, Coley-5, DeDoncker, Dobesh-5, Eikenberry-2, Ellstrom-14, Felsing, Foster-4, Freese-2, Gallagher, Habenicht, Haffernan-11, Hassel, Hinton, Kinsley-2, Kraft, Lanum-5, Legare, Larsen, Lokenwitz, Loweth-2, Lundin, Mangler, L. Miller, Nanda, Naumann, Nielsen, Pelecky-6, Powers, Richards, Ricketts-McCool-5, Sarver, Selden-5, Sherrick, Spelhaug-2, Spyrow-15, St. Laurent-2, Schutte-2, Volbrecht-11, Worley-5.

Make-ups:

Carter LeBeau @ Montego Bay, Jamaica
Chelsea Powers @ On Line
At today’s meetings: Tim Lane, Jeanna Schafer, Mark Ross, Dawn Saul, Ralph Heninger, Gary Hintermeister, Marika Jones, Brian Kennedy, Carolyn Leutwyler, Nicole McWilliams

New member proposal:

(The Board has decided to include information such as this for each proposed new member:)

Jonna Schuler. Proposed by Connie Mangler. Place of Business: Clear Channel, Davenport. Classification: Radio Marketing

(Members have 10 days in which to file with Secretary Chuck Mooney any objection to the proposed member, which must be signed.)

Future meetings...

... thanks to the efforts of Program Chair **Brian Kennedy.** Use this information to invite potential new members:

April 28: Information about the 2010 John Maxwell Leadercast workshop.

May 7: Meeting focusing on our foundations.

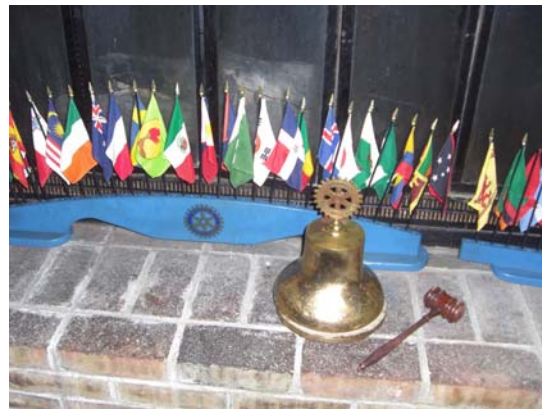
News Staff...

Editor, reporter Fred Anderson...

Correspondent Chuck Mooney...

Photographer Carter LeBeau...

Webmeister Ralph Heninger



Officers and Board Members...

President David Deuth, 355-4433

President-elect Jeff Hassel, 359-1366

Secretary/treasurer Chuck Mooney, 388-3544

Club service director Scott Naumann, 445-4260

Community service director Mark Ross, 529-0322

Youth service director Jim Spelhaug, 332-4040

Vocational service director George Daugherty, 333-2244

International service directors Ann Kappeler, 743-2166, Lee Semenow, 355-3313

Rotary Foundation director S.K. Nanda, 794-5310

Immediate past president Nicole McWilliams, 332-3071

Bettendorf Rotary resources

For answers to many more questions about Rotary, go to: <http://www.bettendorffrotary.com>