



# THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club  
April 27, 2011, issue

## *Next meeting:*

Noon Wednesday, May 4, 2011, at  
The Fortune Garden Restaurant

## **It's time to celebrate with Club Assembly**

Club Assembly is an opportunity to look back and celebrate the journey we've traveled together as Bettendorf Rotarians.



And that's the nature of our program next week.

The timing for this special meeting couldn't be better – it comes near the end of a year in which we've added many new

members, who are still learning what being a Rotarian is all about. They'll learn a lot during the Red Badge Meeting a couple weeks later. And next week's meeting gives them an opportunity to celebrate the approaching end of the year of **Jeff Hassel's** presidency and all that was accomplished during it – putting into practice the Rotary Motto, "Service above Self."

## *Last meeting:*

Wednesday, April 20, 2010

## **We'll communicate in some new ways**

Bettendorf Rotary formed a new Communication Committee a few months ago and named **Chelsea Powers** as its chair. In that time, she has led the group – which



also includes **Chris Glass, Glenn Kass, Jonna Schuler, Jen DeBuhr, Kirsten Adams, Harry Coin, Lora Adams and Fred Anderson** – to

develop or refine several of the channels we use to communicate with each other and with the community. At the April 27 meeting Chelsea, Chris and Glenn reported on some of the improvements.

Some of those include:

➔ A monthly "Top 5" email of upcoming BRC events, to keep members' planning calendars up-to-date...

➔ Slips of paper at each table so members can easily update changes such as phone numbers or email addresses...

➔ Additions to the New Member Packet to help them quickly learn how to use the BRC Website and BRC Facebook page...



And coming in 2012, Chris announced, will be a completely redesigned BRC Website, developed *free*, by Terrostar



Technology Solutions. Part of the process to develop this new site will include a focus group of members who volunteer to meet occasionally with the committee.

But you don't need to serve on either the committee or the focus group to participate, Chelsea emphasized. "If you've got an idea that will improve club communication, just tell me, or any other committee member," she said. Some members accepted her offer; one suggested that we be able to pay dues, order tickets or make donations right on the Website. "Everyone will be able to make changes in his or her own information on the site," Chris said.

### The meeting opened...



... with **President Jeff Hassel** leading recitation of "The 4-Way Test." **Tom Howard** led the singing – a cappella – of the opening patriotic song, "My Country, 'Tis of Thee." After Moments of Reflection, the singing resumed: "Smile – Sing a Song" and "Rotary Town."

### Secretary Chuck introduced: Visiting Rotarians:

Tom Torrey, Rock Island: Outdoor Advertising  
Tom Fedje, Davenport: Edgerton Women's Health Center

### Guests:

Jean Dickson with **Kevin Kraft**

### Induction...

... of our newest member, **Jay Willsher**, by **S.K. Nanda**. The vice president of operations and chief administrative officer of Trinity Medical Center, Jay and his wife Sue are the parents of teenage children Tyler and Tarah.



### Announcements...

➔ **BRC Social Hour.** The next event is scheduled to begin at 5:15 p.m. Monday, May 16, at Symposium.

➔ **Red Badge Meeting.** New members can remove the red patch from their name badge after they've attended the Red Badge Meeting, at 6 p.m. Wednesday, May 18, at Farraday's. The session is chock full of info about BRC and Rotary International.

➔ **LobsterFest.** Several committee members reported: **Amber Castro**, chair of the Silent Auction, plans to call donors of auction items for last year's event – and is looking for more. **Frank Mitvalsky** announced the latest sponsor – McGinnis-Chambers Funeral Homes (**Dave Chambers**), a Silver Sponsor. He

also slated the next meeting of the Logistics Committee: 8 a.m. Thursday, May 5, in Becherer Hall of Rivermont Collegiate. Frank also urged members to order their tickets – “While the LobsterFest is June 11, we have to order the lobsters about May 27,” he said.



Penny McGimpsey passed out the newly printed flyers that members can use to promote the event. Contact **Cathy Duda**, 359-5777, [cathy.duda@bldd.com](mailto:cathy.duda@bldd.com) to buy tickets and reserve tables. Tickets cost \$70 per person, tables of 8 for \$480.

Here’s the updated sponsor list:

**PRESENTING SPONSOR (\$5,000):**  
Califf & Harper P.C., Attorneys at Law  
(**Frank Mitvasky**)

**GOLD SPONSOR (\$2,500):**  
THE National Bank (**John DeDoncker**)

**SILVER SPONSOR (\$1,000):**  
Iowa American Water Co. (**Audie Foster**) –  
McGinnis-Chambers Funeral Homes  
(**Dave Chambers**)  
RJS & Associates (**Dick and Juanita Schillig**)  
Weerts Funeral Home (**Dave Death**)

**BRONZE SPONSOR (\$500):**  
Bowe Machine Co. (**Simon Bowe**)  
**Carter and Kay LeBeau**  
Gallagher, Millage & Gallagher (**Bob Gallagher**)  
**George and Harry Coin**  
Home Instead Senior Care (**Steve Habenicht**)

Integrated Solutions (**Mike Limberg**)  
Knilans’  
Furniture  
& Interiors  
(**Amber Castro**)  
Lighthouse  
e  
Homecare  
Midwest  
Seafood



Morgan Stanley/Smith Barney (**Paul Scranton**)  
Nelson Chiropractic  
Professional Touch Cleaning Service  
(**Diane Ricketts-McCool**)  
RBC Wealth Management (**John Rabine**)  
**Rick and Sara Hartsock**  
Russell Electric (**Jeff Lanum**)  
Schebler Company  
Senior Star at Elmore Place (**Jen DeBuhr**)  
Steve’s Mirror & Glass (**Jerry Felsing**)  
Trinity Regional Health Systems (**Jay Willsher**)  
Wagner’s Cleaners (**Ken Vandersnick**)  
Wells Fargo Advisory Group (**Rich James**)



→ **Mark Ross Watch.** President Jeff announced that this was Mark's 4<sup>th</sup> meeting in a row... (and, presumably, still counting).

### The news...



**Lora Adams** reported the day's news that you just can't get anyplace else: U.S. Rep Gabrielle Giffords (D-Ariz.), flies to Cape Canaveral, Fla., to see the launch of

her husband, Mark Kelly, on the space shuttle... a rogue Afghan Air Force pilot shoots, kills 8 American service members and a civilian contractor... President Obama nominates Gen. David Petraeus to head the CIA, Leon Panetta to replace Robert Gates as secretary of defense... London man loses \$12,000 engagement ring – it floated away on a helium balloon... self-described “spectacularly beautiful” and “superficial” woman posts ad for a wealthy husband on Craigslist...

### Sergeant at Arms...

**President Jeff** collected \$186 for our foundations & \$32 for our scholarship fund from Jen DeBuhr for her birthday. Other **Ryan \$\$** came from:

**Bob Gallagher** – moved his office to Bettendorf: 3820 Middle Road... **Dick Schillig** – 130 days until we Run With Carl + welcome, **Jay Willsher...** **Kevin Kraft** – started a year-long marketing campaign + thanx to **Penny McGimpsey** for her help... **Decker Ploehn** – River

Drive is open past the Davenport border... **Steve Pieart** – fine now, travel later (the next 3 weeks)... **Ken Vandersnick** – happy he owes \$12 so far for the Bulls' winning ways in the playoffs (he's pledged \$3 per win, or \$48 for the whole shebang)... **Carter LeBeau** said he was in too – for the \$12.

### Upcoming programs:

**May 4:** Club Assembly

**May 11: Rep. Linda Miller's** annual legislative update

### Missing today:

K. Adams, Ahlstrand, Atnip, Ashby, Blaske, Bowe-4, Brown-4, Coley-12, Carter, Daugherty, Death, Dobesh-15, Eikenberry, Ellstrom-16, Heinrich-15, Hinton-2, Harrison, James, Kappeler, Kennedy, Lanum-2, Larsen-4, Legare-4, Lofgren-3, Loweth, McWilliams-5, Manas-6, L. Miller-15, Naumann, Nielsen, Olson-2, Pelecky-3, Rabine, Rollf, Scranton, Sherrick, Spelhaug-2, St. Laurent-3, Schutte, Volbrecht-6, Windmiller, Worley-2, Werner-2



### Make-ups:

Duncan Cameron @ LaCrosse, Wis.

At today's committee meetings: Tony Calabrese, John DeDoncker, Steve Habenicht, Decker Ploehn, Steve

Sorensen, Bob Gallagher, Kurt Lokenvitz, Mike Freemire, Phil Kinsley, Diane Ricketts-McCool, Lora Adams, S.K. Nanda, Audie Foster, Kevin Kraft, Jen DeBuhr, Penny McGimpsey, Susan Praul, Bob Lundin, Frank Mitvalsky, Duncan Cameron



### **News Staff...**

Editor, reporter: **Fred Anderson...**  
Correspondent: Chuck Mooney...  
Photographer: Carter LeBeau...  
Webmeister: Ralph Heninger...  
Website host: Harry Coin

### **Make up at another QC club...**

Monday, noon: Davenport – The Outing Club  
Monday, noon: Moline – Christ the King Catholic Church  
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline  
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City  
Tuesday, noon: Rock Island – QC Botanical Center  
**Wednesday, noon: Bettendorf – Fortune Garden Restaurant**  
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport  
Thursday, 7 a.m.: IA Quad Cities – The Lodge, Bettendorf  
Thursday, noon: East Moline – Christ United Methodist Church  
Thursday, noon: Milan – Pinnacle Country Club  
Friday, noon: North Scott – Steeplegate Inn, Davenport

### **Bettendorf Rotary resources**

**Hot links where you can find answers to many questions about Rotary.**

The history of Bettendorf Rotary, and more:  
<http://www.bettendorffrotary.com/local.htm>

Bettendorf Rotary in the community:  
<http://www.bettendorffrotary.com/community.htm>

Bettendorf Rotary’s current officers:  
<http://www.bettendorffrotary.com/current.htm>

Bettendorf Rotary’s committees and their chairs:  
<http://www.bettendorffrotary.com/committ.htm>

Links to Rotary International, Rotary Foundation, Polio Plus... and more:  
<http://www.bettendorffrotary.com/links.htm>

Link to District 6000’s Website:  
[www.rotary6000.org](http://www.rotary6000.org)

### **Officers and Board Members (2010 - 2011)**

**President:**  
[Jeff Hassel](#) - 563.359.1366  
**President-Elect:**  
[Scott Naumann](#) - 563.445.4260  
**Secretary/Treasurer:**  
[Chuck Mooney](#) - 563.388.3544  
with assistance from  
[George Daugherty](#) - 563.333.2244  
**Club Service Director:**  
[Mark Ross](#) - 563.529.0322  
**Community Service Director:**  
[Chelsea Powers](#) - 563.468.4053  
**Youth Service Director:**  
[Jim Spelhaug](#) - 563.332.4040  
**Vocational Service Director:**  
[Sharon Sarver](#) - 563-468-2190  
**International Service Director:**  
[Ann Kappeler](#) - 309.743.2166  
[Lee Semenow](#) - 563.355.3313  
**Rotary Foundation Director:**  
[S.K. Nanda](#) - 309.794.5310  
**Immediate Past President:**  
[David Deuth](#) - 563.355.4433

