



The Bettendorf Rotary Club News

**Oct 10, 2007. Guests Welcome at our next meeting
Weds., Oct. 17, Noon at the Fortune Garden**

FEATURING:

Rotary District Governor Dianna Reed

Pictured with husband Rick Rarick.



Dianna and Rick will travel District 6000 over the next 6 months to visit all clubs. They look forward to meeting all of the Rotarians of District 6000 and in joining you as we experience together how ROTARY SHARES in 2007-08!

A major initiative for our District will be to partner with a district in Nigeria to eradicate polio in that District. Governor Diana will go to Nigeria in November to learn about projects our Club and the district can undertake.

Rotary Basics:

Rotary is essentially a grassroots organization, with most of its service efforts being carried out at the club level. The district and international structure is designed to support the clubs and help them provide more service in their local communities and abroad.

Clubs: Rotarians are members of Rotary clubs, which belong to the global association Rotary International (RI). Each club elects its own officers and enjoys considerable autonomy within the framework of Rotary's constitution and bylaws.

Districts: Clubs are grouped into 532 RI districts, each led by a district governor, who is an officer of RI. The district administration, including assistant governors and various committees, guides and supports the clubs.

RI Board: The 19-member RI Board of Directors, which includes the RI president and president-elect, meets quarterly to establish policies. Traditionally, the RI president, who is elected annually, develops a theme and emphases for the year.

The Secretariat: Rotary International is headquartered in the Chicago suburb of Evanston, Illinois, USA, with seven international offices in Argentina, Australia, Brazil, India, Japan, Korea, and Switzerland. The office for RI in Great Britain and Ireland (RIBI), located in England, serves clubs and districts in that region. The Secretariat's chief operating officer is the RI general secretary, who heads a 650-member staff working to serve Rotarians worldwide.

Announcements:



So far, Jared at the QCSO reports \$400 in Rotary Challenge Season Tickets Sold.

Final numbers aren't yet in, but it looks like \$400 for Rotary from Harry so far. Jared reported there were a few individual

performance tickets sold as well. If the individual performance ticket purchasers decide to purchase tickets for the rest of the season, Harry will make a Rotary donation of the entire ticket price paid.

- **Kevin Koehler, Steve Habenicht, Karen Atnip, Todd Larsen and George Daugherty:**

Please get Chuck Mooney \$35 for your Rotary shirts, which are ready for pickup now. See Pres. Lisa.

- **Jim Spelhaug asks all who are donating time to distribute dictionaries to report to the main office of their assigned school at the appointed time.**

Jim thanked all who volunteered to take time during their workday to hand out dictionaries to the 4th graders in all the Bettendorf region schools. Once volunteers get to their assigned classroom, they are to ask the teacher to call each child's name so the child will come to receive their dictionary and an encouraging handshake from you. Afterward, instruct the class to sign their names in their dictionaries, as each is theirs to keep. Be sure to get a pre-printed sheet from Jim prior to your class time giving details about Rotary's work in town, and internationally to emphasize to the class – along with an encouragement to read!

***From Mr. Brian Kennedy,
program chairman--***



Upcoming Featured Speakers

- 10/24: Doyle Monsma, Partnership to Fight Chronic Disease.
- 10/31: Sister Joan Lescinski, CSJ, PhD, incoming President, St. Ambrose University.
- 11/7: State Senator David Hartsuch.
- 11/14: Paul Rumler, Director of Community Economic Development, Illinois Quad City Chamber of Commerce, on QCA passenger rail service.
- 12/12: Iowa Secretary of Agriculture Bill Northey.

Please use this news!

Invite prospective new members who might appreciate our speakers.

Only \$8 per visitor, payable at the door.



Meeting Review

Noon, Oct 10, 2007,
the Fortune Garden. Presiding:
President Lisa Brown

President Lisa opened the meeting with ‘America the Beautiful’ and then in a moment of silent reflection for world peace and fellowship. Carter Lebeau mentioned the wife Gordon Fowler, who died last week. Lee Seminow mentioned our troops overseas.




Joe Douglas appreciated **Bernie Vogel’s** pre-meeting piano recital of ‘September’ ‘R-o-t-a-r-y’ and several Collegiate and professional football ‘fight’ songs. **Songleader Carter Lebeau** lamented that due to recent losses, Cubs fans were going to have to wait until next year before it might once again be time to cheer them on.



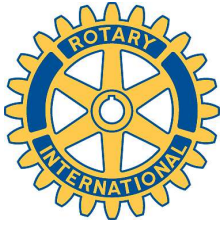
Later, Bernie accompanied Carter and the Rotary Been-To-A-Barbershop-But-Wasn’t-Asked-To-Sing-Anything Chorus in: The Iowa Fight Song, The Illinois Fight Song, ‘Bear Down Chicago Bears’ And ... ‘Good Night Irene!’ Some members experienced personal epiphanies, as they had to dig down ‘real deep’ in order to belt out so many enthusiastic and complex tunes. *Carter extends his encouragement to those younger trainee members who couldn’t go the distance, and forgives the minority veteran goldbrickers whose multiple sour comments belied protests they didn’t have the energy!*

Fred Anderson and Lora Adams presented something to someone, somewhere, just not news to us. *Those who felt that ‘no news was good news’ were encouraged to increase their depth of insight beyond the millimeter range as news is certainly happening somewhere. Standards of Due and Customary Rotary Decorum do not permit yours truly humble reporter to set forth the various sotto voce members’ speculations as to the reason for this unexpected dual absence. Especially unbecoming of Rotarians were the various jealous tones. Copies of ‘The Four Way Test’ will be printed in large type and sent to the appropriate.*

Sergeant-at-Arms Frank Mitvalsky collected \$124 for our foundations!



Members Ann Kappeler, Glenn Pelecky and Tim Downing were all recognized for recent newspaper items detailing prestigious awards each earned!



**Guests Welcome at our meeting in two weeks,
Weds., Oct. 24, Noon at the Fortune Garden**

FEATURING:

Doyle Monsma

Partnership to Fight Chronic Disease.



Doyle Monsma, President of the Arthritis Foundation, Iowa Chapter, is a leading part of the Partnership to Fight Chronic Disease. The PFCD is a national coalition of patients, providers, community organizations, business and labor groups and health policy experts, committed to raising awareness of policies and practices that save lives and reduce health costs through more effective prevention and management of chronic disease.

The PFCD offers a united voice on important health care issues and works to bring its expertise to communities such as Iowa, South Carolina and New Hampshire, where partners will lead events and health screenings, localized research efforts on chronic disease, consumer education activities and briefings with policymakers.

Chronic diseases are the leading cause of death and disability in Iowa. With more than one million Iowans suffering from at least one chronic disease, the state has reached a chronic disease crisis.

The Iowa chronic disease crisis is affecting both residents and state funding. Nearly one-quarter of Iowans suffer from heart-related diseases, including obesity, hypertension, and high cholesterol, and the numbers are rising according to a recent study by the Lewin Group.

And it doesn't just stop there. In addition to the profound effects of chronic disease on Iowans, the state is experiencing significant financial burdens. Chronic diseases cost the state billions of dollars -- total costs related to chronic disease, including direct expenditures (e.g., health care costs) and indirect costs (e.g., lost productivity) amount to \$7.6 billion.

It doesn't have to be this way. Many chronic diseases could be prevented, delayed, or alleviated through simple lifestyle changes. Early detection and appropriate treatment of disease can also help to save lives and improve quality of life.

Contact Doyle at the Arthritis Foundation, dmonsma@arthritis.org , 515-278-0636 on the web at www.arthritis.org . The PFCD on the web can be found at www.fightchronicdisease.org .

Chuck “Dream Big” Mooney, Secretary Reports:



- ❖ **PLEASE CONFIRM YOUR EMAIL ADDRESS WITH CHUCK.** Check it on your way out at the desk by the door.
- ❖ **Visiting Rotarians:**
 - ❖ Jeb Hart, Moline, Music School
 - ❖ Gene Blaske, Salina Kansas Noon Rotary, Heating (Father of our Greg Blaske)
 - ❖ Ron Froeschle, Chambersberg, PA, Banking
- ❖ **Guests:**
 - ❖ Rick Hartsock with John Rabine
 - ❖ We also welcomed back two of our own: John Riepe & Jon Ryan

Rotary Meeting Make Ups:

Carter LeBeau @ Davenport. At today's committee meeting: Scott Tunncliff, Joe Douglas, Ralph Heninger, Phil Kinsley, Linda Miller, Norm Voelliger, Greg Blaske, Steve Habenicht, Carl Loweth, John DeDoncker, Tony Calabrese, Ron Essner, Lisa Brown, S.K. Nanda, Duncan Cameron, Jim Spelhaug, Chuck Mooney.

Missing today:

Adams -3, Ahlstrand -2, Anderson, Ball -7, Bowe -6, Chambers, G.Coin, Colely, Daugherty, Death, Dobesh -2, Freemire, Gallagher, Hassel, Hyder -14, Ingleby -14, Kappeler, Kennedy -6, Larsen, Leutwyler, Lucas, Ploehn, Riportella, Selden -4, Spyrow -12, St. Laurent -6, Voigt -4, Worley -9.



Jeff Hassel has a NEW business address:

Galaxy 1 Marketing, Inc.
4038 Utica Ridge Road,
Bettendorf, Iowa
563-823-3712
jeff.hassel@galaxy1.tv

NOTE OF GRATITUDE

To:
Lee Seminow &
Ron Essner

For Songbook
Distribution
Each Meeting

From Carter
Lebeau & Tom
Howard

Make up a meeting at nearby Rotary Clubs:

Monday, noon.....Davenport The Outing Club
Monday, noon.....Moline-Calvary Church of the Quad Cities
Monday, 6 pm.....QC Illinois-Moline Club
Tuesday, 7:15 am..... River Cities-Brothers Rest. Rapid City
Tuesday, noon.....Rock Island - QC Botanical Ctr.
Wednesday, noon.....Bettendorf-Fortune Garden
Wednesday, 5 pm.....Mini Meet-Lunardi's
Thursday, 7 am.....IA Quad Cities-The Lodge
Thursday, noon.....East Moline-Christ United Methodist Church
Thursday, noon.....Milan-Milan Community Center
Friday, noon.....North Scott-Steeplegate Inn

This week's featured speaker was introduced by President Lisa Brown:

John Gardner,
President and CEO of Quad City
Development Group



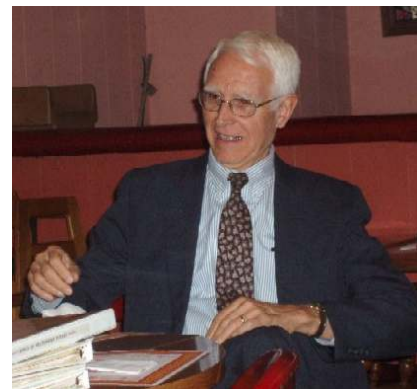
President Gardner sees his role as leading the QCDG in its mission of coordinating the energies of all the QC area development staff in their efforts to entice businesses to move to the QC area. In each city we have full time staff members working in development. These staff members are employed variously at the chambers of commerce, utility companies, community colleges, and also direct city employees.

President Gardner and seven members of staff oversee the many specific projects prosecuted by the QCDG, they coordinate the particular details of each project with the relevant full time staff members employed elsewhere in the QCA.

When the farm-equipment manufacturing crisis hit the QCA in the 1980's, President Gardner noted that the QC Development group expanded their mission to public sector projects. One example is that the QCDG takes an interest in the employment at the Arsenal. The high level of bi-state cooperation in marketing the QCA to the rest of the country we have attained here is an accomplishment by itself; we lead many other areas in this regard. Also, President Gardner noted that having two sets of senators and representatives in the US Congress interested in the welfare of the QC area is a big help as well.

The QCDG forward looking studies of the strengths of our area suggest we would be more likely to succeed in efforts to attract four sorts of businesses to our region. The study appreciated our particular mix of labor pool, business climate, road hookups and general location over against the opportunities in other parts of the country. As such the QCDG looks for success in attracting businesses in the areas of:

1. Advanced Manufacturing (e.g. Biomedical, Bioengineering).
2. Logistics – 'Just in Time' manufacturing supply support, etc.
3. Information Technology / Data processing. (Noting our high capacity redundant internet hookups, and comparatively secure location away from severe weather, and of little 'headline grabbing' interest as a target of external attacks).
4. Food processing.



Visit the QCDG online at www.quadcities.org .