



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club

Oct. 21, 2009, issue

Next meeting:

Noon Wednesday, Oct. 28, 2009, at the Fortune Garden Restaurant

Genesis officials to update Flu-Free QC



The headlines tell us this community, like the rest of the country, is fully involved in the H1N1 and seasonal influenzas. Two officials from Genesis Health System – **Ken Croken**, vice president, corporate communications and marketing, and **Melinda “Missy” Gowey**, executive director of the Genesis Health



Services Foundation and the Genesis Illini Foundation – will update us on the flu at the Oct. 21 meeting.

According to information from Genesis, “Genesis Health System will provide protection, prevention and information throughout the 2009-2010 flu season.... Genesis will take the lead in the Flu-Free

Quad Cities initiative by vaccinating up to 8,000 elementary school children against the flu. The voluntary project offers free seasonal influenza shots to elementary age children throughout the region.”

In its “Fast Facts” on the flu, the health system also said, “plans are for participation of approximately 15,000 children (30% of the total student population of approximately 50,000) in Scott, Rock Island and Clinton Counties.”

Croken joined Genesis in 2003 with marketing and communications experience including Edelman Public Relations Worldwide and IBM. Gowey’s career includes fundraising for Junior Achievement of the Quad Cities, WQPT and Palmer College of Chiropractic. She is a member and past president of Iowa Quad Cities Rotary.

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Wednesday, Oct. 21, 2009 ...

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An invitation to observe Philanthropy Day



Our speaker at the Oct. 14 meeting, **Jenni Venema**, representing the Quad Cities chapter of the Association of Fundraising Professionals, or AFP, said philanthropy “is about

giving – of self, time and talents as well as money. We give because we want to.” Nov. 11 is National Philanthropy Day, which recognizes the importance of giving and those who do the giving, and

Venema issued an invitation to the AFP luncheon that day to recognize Tom Getz, Moline, and others in the Quad-City giving community. The event is 11:45 a.m. – 1:15 p.m. at the Rock Island Arsenal Golf Club. Cost is \$20 in advance, \$25 at the door. RSVP to Tracy Larson, 563-322-1731, or Larson@bmg-associates.com.

The meeting opened...



President-Elect **Jeff Hassel** presided and opened the meeting by leading the members in the recitation of **The 4-Way Test:** “Is It The Truth? Is It Fair to All Concerned? Will It Build and Better Friendships? Will It Be Beneficial to All Concerned?”

Will It Be Beneficial to All Concerned?”

The opening song was “America the Beautiful,” led by backup song leader **Carter LeBeau**, accompanied by **Bernie Vogel**, on the piano.



Rich James joined Carter for UNI’s Fight Song

After Moments of Reflection, the singing continued with a medley of college fight songs – “The Iowa Fight Song,” “In

Heaven There Is No Beer” (a.k.a “The Iowa Victory Song”), “UNI Fight Song,” “On Wisconsin” and “The Whippenoop Song.”

Announcements...

→ **P-E Jeff** issued a reminder that **North Scott Rotary** presents its annual major fundraiser **Oct. 22** – a huge auction – in the Starlite Ballroom at the Scott County Fairgrounds. Festivities begin at 5:30 p.m. with a social hour. Food will be available. Admission is \$10.

→ The Rotary Charities Board held a brief meeting immediately after the day’s meeting.

→ **P-E Jeff** passed around a “Thank you” from the students of Clsss 4A at Paul Norton School for the dictionaries we gave them.



→ **Decker Ploehn** auctioned off 32 frozen steaks left from the Steak Fry portion of the Golf Outing. At the going price of lots of 8 for \$5 apiece, they quickly went to apparently the four hungriest members....

The News...

Lora Adams reported the news: A Davenport traffic accident... the H1N1 flu pandemic disrupts life in the Quad Cities... a German kabob vendor and a customer tussled over napkins and chili sauce...



Sergeant at Arms...



Sgt-at-arms **Mark Ross** collected \$108 for our foundations by sort of honoring Iowa's presence at #6 in the BCS poll....

Ryan \$\$: Only **Scott Tunncliff**, who is immensely proud of his daughter's play at

Augie, was willing to part with the big bucks....

[**NOTE to next week's Sgt.:** City Council candidates **Greg Adamson** and **Scott Naumann** appeared prominently in the Oct. 22 Bettendorf News. **Seems like a fine opportunity....**]

Secretary Chuck introduced: Visiting Rotarians...

Tom Torrey, Rock Island, Outdoor Advertising
Dick Lamb, Moline, Banking
PDG Bill Cameron, Keokuk, Education

Missing Today:

Ahlstrand, Atnip-2, Blaske-2, Bowe-2, Brown-2, Cameron-2, Chambers, DeDoncker-2, Death, Dobesh-2, Eikenberry, Ellstrom-17, Felsing-2, Foster-6, Gabrilson, Gudgel, Habenicht, Haffarnan-2, Kappeler, Koos-2, Lanum-6, Larsen, McWilliams-2, Nanda-2, Naumann, Nielsen-2, Pelecky-9, Powers, Schillig, Selden-5, Sherrick-2, Spyrow-17, St. Laurent, Schutte-2, Vollbrecht-4, Worley-17.

Make-ups:

Decker Ploehn @ Iowa Quad Cities
At today's charities board meeting: Mark Ross, Bob Gallagher, Kurt Lokenvitz, Phil Kinsley, Tony Calabrese, Lora

Adams, Jim Legare, Diane Ricketts-McCool, Mike Freemire, Linda Miller, Brian Kennedy, Scott Tunncliff, Carl Loweth, Joe Douglas, Jim Spelhaug, Rich James, Fred Anderson, Decker Ploehn, Jeff Hassel, Connie Mangler, Bernie Vogel.

Upcoming meetings...

Thanks to Program Chairman **Brian Kennedy**, we can look forward to these fine future meetings. Invite guests – and prospective members – to enjoy them with us.

Oct. 28 – Flu shots – Ken Croken and Missy Gowey

Nov. 4 – Xinoteca latrines - Bill Burress/
Jim Peterson

Nov. 18 – Trinity cardiac care

Nov. 25 – Vocational service talks

News Staff...

Editor Fred Anderson...
Photographer Carter LeBeau...
Webmeister Ralph Heninger

Bettendorf Rotary resources

Hot links where you can find answers to many questions about Rotary.

The history of Bettendorf Rotary, and more:
<http://www.bettendorfrotary.com/local.htm>

Bettendorf Rotary in the community:
<http://www.bettendorfrotary.com/community.htm>

Bettendorf Rotary's current officers:
<http://www.bettendorfrotary.com/current.htm>

Bettendorf Rotary's committees and their chairs:
<http://www.bettendorfrotary.com/committ.htm>

Links to Rotary International, Rotary Foundation, Polio Plus... and more:
<http://www.bettendorfrotary.com/links.htm>

Link to District 6000's Website:
www.rotary6000.org