



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
June 24, 2009, issue

Next meeting:

Noon Wednesday, July 1, 2009, at the Fortune Garden Restaurant

Transition: 2009-10 officers take over

As she opened the meeting of June 24, 2008-09 President **Nicole McWilliams** noted that she was entering the last seven days of her presidency.



At the July 1 meeting, incoming President **David Deuth** takes the reins of leadership of the Bettendorf Rotary and sets the club's agenda for the coming year.



Bettendorf Rotary was chartered on

May 3, 1957, and held its first regular meeting at El Rancho Villa – now known as Fortune Garden.

Last meeting:

Wednesday, June 24, 2009 ...

Do you Twitter, Txt, watch Hulu? No? OMG!



Steve Grubbs describing the communication revolution

At the meeting of June 24, Steve Grubbs of Victory Enterprises, Davenport – one of whose businesses creates, uses and sells high-technology services – brought Bettendorf Rotary up to date on the changing ways we all communicate. Among his comments:

Twitter. After asking members to raise their hands if they Tweet – some hands went up – Grubbs commented on the role Twitter is playing in Iran as people protest after that country's recent disputed election: "If the most active Twitter in the world right now." In business, Twitter enables a company to keep in personal touch with customers.

Free software. "Open Office," Grubbs said, in many businesses has replaced Microsoft Office suite – and it's a free

download from the Internet. This is just one example of free software that is as effective as highly priced programs, he said.

Text messaging. After another show of members' hands – more than with Twitter – Grubbs noted that last year in America the number of text messages surpassed the number of phone calls – which actually declined. Texting has changed the way our kids communicate, revolutionized political campaigns – and made the public roads more dangerous (on the news Thursday morning: reaction time for a driver when texting is *longer than for a driver who's legally drunk*).

Facebook. With more than 200 million users, Facebook provides an easy way to keep in touch with widely scattered family, friends – and business associates, Grubbs said.

Internet video and TV. Miss an episode of “The Office”? Logon with your computer and watch it – with two commercials you can't fast-forward through – for free. YouTube, Hulu – and probably more such sites to come – “are the future of TV,” he predicted.

Atoms to bits. All sorts of content is being converted to digital – including business documents. And this is changing the way every kind of business... does business, Grubbs observed.

Amazon Kindle and similar devices. Holding up his personal Kindle, Grubbs mentioned a few of the publications he had “in his hand”: his daily newspaper, bi-weekly copy of *Forbes*, the Bible and several novels.

In conclusion, Grubbs said, “Businesses that don't change will lose out.”

For more information:

http://www.victoryenterprises.com/about_m.htm



Preparing for the day's song-fest, Tom Howard selected songs while Bernie Vogel tickled the ivories.

Announcements...

→ President **Nicole McWilliams** presided at the meeting, which opened with the singing of “God Bless America,” under the direction of Songmeister **Tom Howard** with the able piano accompaniment of **Bernie Vogel**. Since Bettendorf Rotary is a singing Rotary, the song-fest continued with “The Sunny Side of the Street,” “Side by Side” and “That Rotary Wheel.”



New Paul Harris Fellows Jerry Felsing, Jim Legare, Joe Douglas and Harry Coin

→ **Decker Ploehn** presided at the induction of four new Paul Harris Fellows: **Jerry Felsing,**



Jim Legare, Joe Douglas and Harry Coin. After their induction, presented Paul Harris member-ship to **Nancy Donovan** of the Isle of Capri in recognition of the support the Isle has given to many Rotary activities over the years.

→ President Nicole pointed out the Rotary International decals – one on each placemat at each table in the room – which she urged members to display in their car window. **Didn't get a decal? More are available – call Nicole: 332-3071.**

→ Nicole also encouraged members to **order Rotary shirts** if they don't have one or want a new one. Order forms were emailed to members earlier in the week. **Or call Nicole at 332-3071.** Deadline for the club's group order is Wednesday, July 1.

→ **Decker Ploehn** updated the list of golf pros who have committed to the John Deere Classic. Volunteers who will



staff the Bettendorf Rotary hole – No. 1! – have begun to pick up their shirts – and some of them (**Joe Douglas**) clowned around with them.

The News...

Fred Anderson stood in for **Lora Adams** (who thoughtfully stayed home rather than “share” her cold) and presented the news: North Korea threatened to “wipe the United States off the map” if it intercepts one of its ships... the football coach at Parkersburg, Iowa, High School, Ed Thomas, was gunned down by a former student... Iraq began to celebrate as U.S. combat troops prepare to withdraw on June 30...



Illinois' former first lady, Patti Blagojevich, lost her bid to become queen of the jungle on NBC's “I'm a Celeb-

... rity... Get Me Out of Here!”

Sergeant at Arms...

Impromptu sergeant-at-arms **Harry Coin** collected \$100 for our foundations. He began by asking members to take \$3 out of their pocket – then he let them off the hook for a buck if they had library card or if they volunteer as a Big Brother/Big Sister.

CONTINUING OPPORTUNITY: If you enjoy public speaking and asking people for money, there are



still **OPENINGS in the sergeant-at-arms schedule. Contact Ben Selden: 449-1070.**

Secretary Chuck introduced: visiting Rotarians...

Leanne Shaw, Moline, Banking
Jon Christiansen, Moline, Industrial Supplies

Missing Today:

Adams, Atnip, Bowe-3, Calabrese, Chambers, Coley, Daugherty, Deuth, Dobesh-4, Eikenberry, Ellstrom-8, Habenicht, Haffarnan, Hartsock, Hassel, Heinrich, James, Kempton-25, Kennedy, LeBeau, Larsen, Link-25, Loweth, Mangler, Mitsvalsky, Nanda, Pelecky-9, Ricketts-McCool, Ross, Sarver, Schillig, Selden-2, Spelhaug, Spyrow-6, Stradt-6, Swan-25, Tyler-15, Worley-11.

Make-ups:

Jim Richards at an anonymous Rotary club

At today's committee meetings: Bob Gallagher, Joe Douglas, Rick St. Laurent, Linda Miller, Greg Blaske, Ann Kappeler, Mike Freemire, Tom Ahlstrand, Donna Freese, Jim Legare, John DeDoncker, Duncan Cameron, Carolyn Leutwyler, Decker Ploehn, Fred Anderson, Jon Ryan, Nicole McWilliams.

Upcoming featured programs

From Brian Kennedy, program chair:

July 1st Transition to New Club President
July 8th Open
July 15th State Auditor David Vaudt
July 22nd Jim Legare, The Network
Program ideas? Call Brian, 340-5114.

'Staff' for this issue of The Bettendorf Rotary Club News:

Fred Anderson, editor, photos... Chuck Mooney, reporter... Ralph Heninger, Webmeister.

Bettendorf Rotary resources
Hot links where you can find answers to many questions about Rotary.

What is Rotary? How did it get started? The object of Rotary. Avenues of Service, the Four-Way Test, the history of Bettendorf Rotary:

<http://www.bettendorfrotary.com/local.htm>

Bettendorf Rotary in community involvement:

<http://www.bettendorfrotary.com/community.htm>

Bettendorf Rotary's current officers:

<http://www.bettendorfrotary.com/current.htm>

Bettendorf Rotary's committees and their chairs:

<http://www.bettendorfrotary.com/committ.htm>

Links to Rotary International, Rotary Foundation, Polio Plus... and more:

<http://www.bettendorfrotary.com/links.htm>

Link to District 6000's Website:

www.rotary6000.org

Make up at a nearby Rotary Club:

Monday, noon.....Davenport - The Outing Club
Monday, noon.....Moline - Calvary Church of the Quad Cities
Monday, 6 pm.....QC Illinois - Moline Club
Tuesday, 7:15 am..... River Cities - Brothers Rest. Rapid City
Tuesday, noon....Rock Island - QC Botanical Ctr.
Wednesday, noon....Bettendorf - Fortune Garden
Wednesday, 5 pm.....Mini Meet - Lunardi's
Thursday, 7 am.....IA Quad Cities - The Lodge
Thursday, noon....East Moline - Christ United Methodist Church
Thursday, noon.....Milan - Milan Community Center
Friday, noon.....North Scott - Steeplegate Inn